

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
	12/20/2013	12/5/2013	12/5/2013	_____	12/5/2013		
/P3	mgallagh 1/13/2014	wjackson 1/13/2014	jmurphy 12/20/2013	_____	mbarman 12/20/2013		State
/1	fknepp 1/15/2014		jmurphy 1/13/2014	_____	mbarman 1/13/2014		State
/2		wjackson 1/16/2014	jfrantze 1/16/2014	_____	lparisi 1/16/2014	lparisi 1/16/2014	State

FE Sent For:

<END>

①
INTRO

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
	12/20/2013	12/5/2013	12/5/2013	_____	12/5/2013		
/P3	mgallagh 1/13/2014	wjackson 1/13/2014	jmurphy 12/20/2013	_____	mbarman 12/20/2013		State
/1	fknepp 1/15/2014		jmurphy 1/13/2014	_____	mbarman 1/13/2014		State
/2		wjackson 1/16/2014	jfrantze 1/16/2014	_____	lparisi 1/16/2014		State

FE Sent For:

<END>

2013 DRAFTING REQUEST

Bill

Received: **10/25/2013** Received By: **fknepp**
Wanted: **As time permits** Same as LRB:
For: **Sheila Harsdorf (608) 266-7745** By/Representing: **Brooke**
May Contact: Drafter: **fknepp**
Subject: **Econ. Development - tourism** Addl. Drafters: **mgallagh**

Extra Copies:

Submit via email: **YES**
Requester's email: **Sen.Harsdorf@legis.wisconsin.gov**
Carbon copy (CC) to: **fern.knepp@legis.wisconsin.gov**
michael.gallagher@legis.wisconsin.gov

Pre Topic:

No specific pre topic given

Topic:

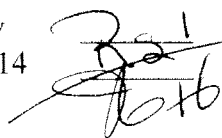
Creative economy development initiative grants

Instructions:

See attached

Drafting History:

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	fknepp 10/31/2013	wjackson 11/7/2013		_____			
/P1	fknepp 12/4/2013		jfrantze 11/7/2013	_____	sbasford 11/7/2013		State
/P2	fknepp	wjackson	jmurphy	_____	sbasford		State

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Typed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
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/P3	mgallagh 1/13/2014	wjackson 1/13/2014	jmurphy 12/20/2013	_____	mbarman 12/20/2013		State
/1		/2WJ/1/16	jmurphy 1/13/2014		mbarman 1/13/2014		State

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May Contact: Drafter: **fknepp**
Subject: Econ. Development - tourism Addl. Drafters:
Extra Copies: **MPG**

Submit via email: YES
Requester's email: Sen.Harsdorf@legis.wisconsin.gov
Carbon copy (CC) to: fern.knepp@legis.wisconsin.gov

Pre Topic:

No specific pre topic given

Topic:

Creative economy development initiative grants ✓

Instructions:

See attached

Drafting History:

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/P2	fknepp 12/20/2013	wjackson 12/5/2013	jmurphy 12/5/2013	_____	sbasford 12/5/2013		State

Vers. Drafted Reviewed Typed Proofed Submitted Jacketed Required

/P3 wjackson jmurphy _____ mbarman State
 12/20/2013 12/20/2013 _____ 12/20/2013

FE Sent For:

1/1 WJ 1/13

*Jm
1/13*

<END>

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1/3 WJ 12/20

*Jm
12/20*

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Instructions:

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1?	fknepp	1/PI W/LJ 11/7	JG	11/7			

FE Sent For:

<END>

Creative Economy Legislation Drafting Instructions

Date: October 21, 2013

Legislator: Senator Harsdorf

Staff Contact: Brooke Froelich

Statement of Motion Intent: Request establishment of the Creative Economy Development Initiative, to diversify Wisconsin's economy by supporting creative economy programs and projects.

Agency/Agencies impacted: Wisconsin Arts Board

Summary: The initiative supports entrepreneurial creative economy investment throughout the state, to help grow new jobs and businesses, diversify the state's economic infrastructure and funding base to compete in the global economy, and revitalize healthy, vibrant communities where people want to live, work, learn and play. The Creative Economy Development initiative will:

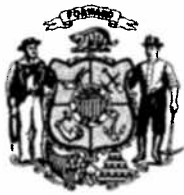
- **Develop** creative economy jobs and businesses
- **Partner** with the business community to recruit and retain employees throughout Wisconsin
- **Invest** in local and regional programs and projects that create jobs and income
- **Revitalize downtowns** and communities overall
- **Draw cultural tourists** by leveraging the assets of the creative sector - artists, cultural organizations, and arts-related businesses - inherent in Wisconsin's communities to generate real income.
- Expand **partnerships and initiatives** to provide programs and services that Wisconsin citizens value
- Meet **local, state and regional development's** demand for expertise in growing and strengthening the state's creative jobs and businesses
- **Foster and promote arts and creativity in education** as a deliberate strategy for workforce development, stimulating creativity, innovation and inspiration, and enabling entrepreneurship.

Fiscal impact:

- \$500,000 GPR for 2013-15 biennium*
- Requires **at least 2:1** match by grantee from private, community and non-profit partners
- Grants will be awarded on a competitive basis.
- Emphasis on job creation and economic development in partnership with local communities, organizations, business and non-profits throughout Wisconsin.

*Will be done as a biennial appropriation for the 2013-15 budget cycle

Funding source: Funding for the Creative Economy Development Initiative will be a separate line item as part of the Arts Board budget. Matrix will be developed to score the effectiveness of this Initiative with a report due to the Joint Finance Committee by May 1, 2015.



State of Wisconsin
2013 - 2014 LEGISLATURE



LRB-35170/PL
FFK: /.....
WLJ RMA

In 10-31

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

Today please

Gen Cat

1 **AN ACT** ...; **relating to:** a grant program to support arts programs and projects
2 that promote job creation and economic development in this state, granting
3 rule-making authority, and making an appropriation.

Analysis by the Legislative Reference Bureau

This is a preliminary draft. An analysis will be provided in a subsequent version of this draft.
For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 20.005 (3) (schedule) of the statutes: at the appropriate place, insert
5 the following amounts for the purposes indicated:

2013-14 2014-15

20.380 Tourism, department of

(3) SUPPORT OF ARTS PROJECTS *initiative*

(4) (dm) Creative economy development \wedge

grants	GPR	B \checkmark	250,000	250,000
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SECTION 2. 20.380 (3) (dm) of the statutes is created to read:

20.380 (3) (dm) *Creative economy development initiative grants.* Biennially, the amounts in the schedule for creative economy development initiative grants under s. 41.567. \checkmark

SECTION 3. 41.567 of the statutes is created to read:

41.567 Creative economy development initiative grants. (1) In this section, "local arts agency" means an organization that represents local arts organizations.

****NOTE: This definition is based on the arts challenge initiative grant program. Please let me know if including this term and making this type of entity eligible for creative economy development initiative grants is not consistent with your intent.

(2) From the appropriation under s. 20.380 (3) (dm), the board shall award creative economy development initiative grants on a competitive basis to individual artists, arts organizations, and local arts agencies that create, operate, or participate in arts programs or projects that promote job creation and economic development in this state.

****NOTE: Please confirm that the description of who is eligible for these grants is consistent with your intent. Specifically, do you want businesses to be eligible for these grants?

(3) The board may not award a grant under this section unless the artist, arts organization, or local arts agency has secured from nonstate sources an amount equal to at least twice the amount of the proposed grant.

****NOTE: Are the matching funds required to be raised specifically for this purpose or can the matching funds be any funds the applicant raised from these sources. Also, do you want a requirement similar to s. 41.565 (1) (b) 2., which requires that a grant may only match cash funds?

1

(4) The board shall promulgate rules to implement and administer this section.

2

(END)

Knepp, Fern

From: Froelich, Brooke
Sent: Tuesday, December 03, 2013 3:16 PM
To: Knepp, Fern
Subject: Creative Economy

Hi Fern,

I have attached the copy of the creative economy bill that you had done with answers to some of your questions and some changes that we would like to make. I know that you guys are busy over there, but I was wondering how fast you can turn this around. The person that we are working with on this has a meeting on Friday with two different arts boards and she would like to have something to show. Let me know if that works for you. Sorry, I just got it back to me today about 5 mins ago. Thanks!



Brooke Froelich

Office of Senator Sheila Harsdorf
18 South, State Capitol
608.266.7745
brooke.froelich@legis.wi.gov

Revised
Draft
11/25/13



State of Wisconsin
2013 - 2014 LEGISLATURE



LRB-3517/P1
FFK:wjjf

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

1 **AN ACT** to create 20.380 (3) (dm) and 41.567 of the statutes; relating to: a grant
2 program to support ~~the~~ *creative economy initiatives* ~~and~~ *community* programs and projects that promote job creation and
3 economic development in this state, granting rule-making authority, and
4 making an appropriation.

Analysis by the Legislative Reference Bureau

This is a preliminary draft. An analysis will be provided in a subsequent version of this draft.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

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2013-14 2014-15

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(3) SUPPORT OF ARTS PROJECTS

(dm) Creative economy development

initiative grants	GPR	B	250,000	250,000
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20.380 (3) (dm) *Creative economy development initiative grants.* Biennially, the amounts in the schedule for creative economy development initiative grants under s. 41.567.

SECTION 3. 41.567 of the statutes is created to read:

41.567 Creative economy development initiative grants. (1) In this section, "~~local arts agency~~" means an organization that represents local ~~arts organizations.~~

creative economy non-profit and for profit businesses involved in the arts and creativity.

****NOTE: This definition is based on the arts challenge initiative grant program. Please let me know if including this term and making this type of entity eligible for creative economy development initiative grants is not consistent with your intent. *(see above)*

(2) From the appropriation under s. 20.380 (3) (dm), the board shall award creative economy development initiative grants on a competitive basis to ~~individual artists,~~ arts organizations, and local arts agencies that create, operate, or participate in arts programs or projects that promote job creation and economic development in this state.

businesses involved in the creative economy,

****NOTE: Please confirm that the description of who is eligible for these grants is consistent with your intent. Specifically, do you want businesses to be eligible for these grants? *Yes*

(3) The board may not award a grant under this section unless ~~the artist, arts organization, or local arts agency~~ has secured from nonstate sources an amount equal to at least twice the amount of the proposed grant.

+ the nonprofit and/or forprofit business involved in the arts and creativity

****NOTE: Are the matching funds required to be raised specifically for this purpose or can the matching funds be any funds the applicant raised from these sources? Also, do you want a requirement similar to s. 41.565 (2) (b) 2., which requires that a grant may match only cash funds? *NO*

1 (4) The board shall promulgate rules to implement and administer this section.

2

Emergency
(END)

Knepp, Fern

From: Froelich, Brooke
Sent: Wednesday, December 04, 2013 12:16 PM
To: Knepp, Fern
Subject: RE: Creative Economy

Hi Fern,

I finally have the answers for you. They are attached. The second sheet is a definition that should be used. It is the part that is circled. Thanks so much for your help!



201312050011.pdf

Brooke Froelich
Office of Senator Sheila Harsdorf
18 South, State Capitol
608.266.7745
brooke.froelich@legis.wi.gov

From: Knepp, Fern
Sent: Tuesday, December 03, 2013 4:29 PM
To: Froelich, Brooke
Subject: RE: Creative Economy

Thanks, Brooke.

From: Froelich, Brooke
Sent: Tuesday, December 03, 2013 4:26 PM
To: Knepp, Fern
Subject: RE: Creative Economy

I just talked with the person that I am working with and she is going to get back to me first thing tomorrow morning on the first two questions. We agreed that the last one is the latter. Grants would go to local creative agencies... but she is verifying all that too. I will get you the answers as soon as I have them. Thanks so much for your help.

Brooke Froelich
Office of Senator Sheila Harsdorf
18 South, State Capitol
608.266.7745
brooke.froelich@legis.wi.gov

From: Knepp, Fern
Sent: Tuesday, December 03, 2013 4:07 PM
To: Froelich, Brooke
Subject: RE: Creative Economy

Thanks, Brooke. I should be able to get you a draft by Thursday.

Could you help me with a few questions?

- First, can you clarify who is eligible to receive creative economy grants? The revisions to sub. (2) and sub. (3) seem inconsistent to me. Is it your intent the grants go to businesses (either for profit or non-profit organizations) or to an organization that represents for profit and not profit businesses that are involved in the arts (i.e., a "local creative economy agency")?
- Second, on p. 2, lines 12-13 and 19 what is meant by "involved in creativity" and how is creativity distinguished from the arts? If the phrase is not defined, it will be up to the department to define the scope of the eligible organizations by rule. Because creativity is such a broad concept, this could result more entities being eligible for these grants than businesses involved in the arts. For example, a business that is involved in creative marketing or in creative organizational structuring. If you are comfortable with this ambiguity, I am happy to draft the requested language.
- Is the revision on p.2, line 17 intended to authorize grants to businesses or local creative economy agencies that create, operate, or participate in projects that promote businesses involved in the creative economy, job creation, or economic development in this state."

Thanks for your help,
Fern

From: Froelich, Brooke
Sent: Tuesday, December 03, 2013 3:16 PM
To: Knepp, Fern
Subject: Creative Economy

Hi Fern,

I have attached the copy of the creative economy bill that you had done with answers to some of your questions and some changes that we would like to make. I know that you guys are busy over there, but I was wondering how fast you can turn this around. The person that we are working with on this has a meeting on Friday with two different arts boards and she would like to have something to show. Let me know if that works for you. Sorry, I just got it back to me today about 5 mins ago. Thanks!

<< File: Creative Economy edited draft.pdf >>

Brooke Froelich
Office of Senator Sheila Harsdorf
18 South, State Capitol
608.266.7745
brooke.froelich@legis.wi.gov

Creative Economy Bill Draft Questions:

- First, can you clarify who is eligible to receive creative economy grants? The revisions to sub. (2) and sub. (3) seem inconsistent to me. Is it your intent the grants go to businesses (either for profit or non-profit organizations) or to an organization that represents for profit and not profit businesses that are involved in the arts (i.e., a "local creative economy agency")?

--Use Creative Industries definition (See attachment from Wisconsin Arts Board Strategic Plan 2012-2014)

--Specify that a creative industry could be either for profit or not for profit

- Second, on p. 2, lines 12-13 and 19 what is meant by "involved in creativity" and how is creativity distinguished from the arts? If the phrase is not defined, it will be up to the department to define the scope of the eligible organizations by rule. Because creativity is such a broad concept, this could result more entities being eligible for these grants than businesses involved in the arts. For example, a business that is involved in creative marketing or in creative organizational structuring. If you are comfortable with this ambiguity, I am happy to draft the requested language.

--Use Creative Industries definition (See Attachment from Wisconsin Arts Board Strategic Plan 2012-2014)

--Specify that a creative industry could be either for profit or not for profit

- Is the revision on p.2, line 17 intended to authorize grants to ~~businesses or local creative economy agencies that create, operate, or participate in projects that promote businesses involved in the creative economy, job creation, or economic development in this state."~~

--Insert: "businesses, arts organizations, local art agencies and business development organizations and associations working to promote the creative industries, job creation and economic development in this state."

- Add language that limits the amount of grant "up to \$40,000" (Matches the TEM Grants done by Tourism)



WISCONSIN arts BOARD
Creativity. Culture. Community. Commerce.

Fiscal Year 2012 - 2014
Strategic Plan

Goals and Strategies

Preamble – Goal #1

The cultural assets in a community form the magnetic force that attracts creative workers and the sustenance that allows them to thrive. Without a strong arts presence, a community can neither breed creative talent nor attract it. That talent is essential to competitive commerce in urban and rural areas alike. By engaging public, private, and nonprofit sectors in Wisconsin's creative, knowledge-based economy, we will stimulate growth, strengthen the impact of artists and arts organizations on regional economies, and expand community innovation and entrepreneurship.

Goal # 1

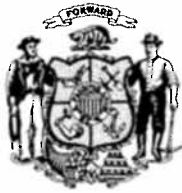
Assist Wisconsin communities to engage the creative industries in sustainable community and economic development.

Strategies

use this definition:

- a. Recognize and support creative industries*, defined as those organizations, individuals and companies whose products and services have their origin in artistic, cultural, creative, and/or aesthetic content, as a critical sector in community and regional economic development.
- b. Ensure that the vital role that creative and social capital plays within healthy communities is understood by local and state leadership.
- c. Foster innovative collaboration between sectors (public, nonprofit, private) to attract and leverage increased investment in the arts throughout the state. This includes small business development support for the arts.
- d. Make clear the important links between creativity and the solutions needed for building sustainable businesses and communities.

* The Wisconsin Arts Board thanks the Cultural Alliance of Greater Milwaukee for the definition of creative industries above - industries such as advertising, architecture, arts and antique markets, culinary arts, crafts, design, designer fashion, film, video and photography, software, computer games and electronic publishing, music and the visual and performing arts, publishing, television and radio.



State of Wisconsin
2013 - 2014 LEGISLATURE



LRB-3517/P1

FFK:wlj:jf

12
rmt

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

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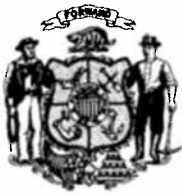
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***NOTE: This definition is based on the arts challenge initiative grant program. Please let me know if including this term and making this type of entity eligible for creative economy development initiative grants is not consistent with your intent.

(2) From the appropriation under s. 20.380 (3) (dm), the board shall award creative economy development initiative grants on a competitive basis to individual businesses, artists, arts organizations, and local arts agencies that create, operate, or participate in arts programs or projects that promote job creation and economic development in this state.

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State of Wisconsin
2013 - 2014 LEGISLATURE



LRB-3517/P2
FFK/wlj/jf

In 12-4
Out 12-5

Stays

RMR

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

Regen

1 AN ACT *to create* 20.380 (3) (dm) and 41.567 of the statutes; **relating to:** a grant
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 3 development in this state, granting rule-making authority, ~~providing an~~
 4 ~~exemption from emergency rule procedures,~~ and making an appropriation.

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SECTION 3. 41.567 of the statutes is created to read:

41.567 Creative economy development initiative grants. (1) In this section:

(a) "Creative industry" means any of the following: an organization or businesses, whether operated for profit or not for profit, or an individual whose products or services have an origin in artistic, cultural, creative, or aesthetic content.

(b) "Local arts agency" means an organization that represents local arts organizations.

(2) From the appropriation under s. 20.380 (3) (dm), the board shall award creative economy development initiative grants on a competitive basis to businesses, arts organizations, local arts agencies, and business development organizations or associations that work to promote creative industries, job creation, and economic development in this state. A grant awarded under this subsection may not exceed \$40,000.

****NOTE: Please confirm that this is consistent with your intent. Is it your intent that a recipient of the grant work to promote all three listed items, i.e. creative industries,

- 1. An organization or business, whether operated for profit or not for profit.
2. An individual.

~~X~~ job creation, and economic development? [✓] If not, I recommend changing the "and" in that sentence to an "or."

1 (3) The board may not award a grant under ^{sub. (2)} ~~this section~~ unless ~~the business,~~
2 arts organization, ~~local arts agency,~~ ~~or business development organization or~~
3 ~~association~~ has secured from nonstate sources an amount equal to at least twice the
4 amount of the proposed grant.

~~X~~ ****NOTE: This subsection requires the recipient of the grant to secure the matching funds. Is this consistent with your intent? If this is not your intent and you want a creative industry to secure the matching funds, please indicate how the creative industry ~~X~~ that is responsible for matching funds should be identified.

5 (4) The board shall promulgate rules to implement and administer this section.

6 **SECTION 4. Nonstatutory provisions.**

7 (1) EMERGENCY RULES FOR CREATIVE ECONOMY DEVELOPMENT INITIATIVE GRANTS. [✓]

8 The department of tourism may promulgate emergency rules under section 227.24
9 of the statutes to implement and administer section ^{of the statutes} 41.567 [✓] as created by this act.
10 Notwithstanding section 227.24 (1) (a), (2) (b), and (3) of the statutes, the department
11 of tourism is not required to provide evidence that promulgating a rule under this
12 subsection as an emergency rule is necessary for the preservation of the public peace,
13 health, safety, or welfare and is not required to provide a finding of emergency for a
14 rule promulgated [✓] under this subsection.

****NOTE: An emergency rule may remain in effect for 150 days, plus a 120 [⊖] day extension. If there is a concern that permanent rules will not be completed by the end of that [⊖] time period, you may want to consider extending the standard time limit for rules promulgated under this subsection. As we approach the end of the session, please keep in mind that the statutes provide that a rule submitted to the legislature after the legislature's final general-business floor period in the biennial session is considered to be received on the first day of the next regular session, unless the presiding officers of the houses direct otherwise. This could add substantial months to the rule [⊖] making process. Also, please let me know if you would like to discuss additional strategies [⊖] to expedite the rule-making process.



State of Wisconsin
2013 - 2014 LEGISLATURE



LRB-3517/P2
FFK:wlj:gm

1/3
RMR

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

1 **AN ACT to create** 20.380 (3) (dm) and 41.567 of the statutes; **relating to:** a grant
2 program to support creative industries, job creation, and economic
3 development in this state, providing an exemption from emergency rule
4 procedures, granting rule-making authority, and making an appropriation.

Analysis by the Legislative Reference Bureau

This is a preliminary draft. An analysis will be provided in a subsequent version of this draft.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

5 **SECTION 1.** 20.005 (3) (schedule) of the statutes: at the appropriate place, insert
6 the following amounts for the purposes indicated:

1 2013-14 2014-15

2 **20.380 Tourism, department of**

3 (3) SUPPORT OF ARTS PROJECTS

4 (dm) Creative economy development

5 initiative grants GPR B 250,000 250,000

6 **SECTION 2.** 20.380 (3) (dm) of the statutes is created to read:

7 20.380 (3) (dm) *Creative economy development initiative grants.* Biennially, the
8 amounts in the schedule for creative economy development initiative grants under
9 s. 41.567.

10 **SECTION 3.** 41.567 of the statutes is created to read:

11 **41.567 Creative economy development initiative grants.** (1) In this
12 section:

13 (a) "Creative industry" means any of the following whose products or services
14 have an origin in artistic, cultural, creative, or aesthetic content:

- 15 1. An organization or business, whether operated for profit or not for profit.
- 16 2. An individual.

17 (b) "Local arts agency" means an organization that represents local arts
18 organizations.

19 (2) From the appropriation under s. 20.380 (3) (dm), the board shall award
20 creative economy development initiative grants on a competitive basis to businesses,
21 arts organizations, local arts agencies, and business development organizations or
22 associations that work to promote creative industries, job creation, and economic
23 development in this state. A grant awarded under this subsection may not exceed
24 \$40,000.

Scott
GRO 52
(Reg Council)
266-1307

***NOTE: Please confirm that this is consistent with your intent. Is it your intent that a recipient of the grant work to promote all three listed items, i.e. creative industries, job creation, and economic development? If not, I recommend changing the "and" in that sentence to an "or." Change to "or"

1 (3) The board may not award a grant under sub. (2) unless the business, arts
2 organization, local arts agency, or business development organization or association
3 has secured from nonstate sources an amount equal to at least twice the amount of
4 the proposed grant.

end of
March
at 3/20/14
at least
120 day
extension

Yes
***NOTE: This subsection requires the recipient of the grant to secure the matching funds. Is this consistent with your intent? If this is not your intent and you want a creative industry to secure the matching funds, please indicate how the creative industry that is responsible for matching funds should be identified.

(4) The board shall promulgate rules to implement and administer this section.

SECTION 4. Nonstatutory provisions.

(1) EMERGENCY RULES FOR CREATIVE ECONOMY DEVELOPMENT INITIATIVE GRANTS.

8 The department of tourism may promulgate emergency rules under section 227.24
9 of the statutes to implement and administer section 41.567 of the statutes, as created
10 by this act. Notwithstanding section 227.24 (1) (a), (2) (b), and (3) of the statutes, the
11 department of tourism is not required to provide evidence that promulgating a rule
12 under this subsection as an emergency rule is necessary for the preservation of the
13 public peace, health, safety, or welfare and is not required to provide a finding of
14 emergency for a rule promulgated under this subsection.

Will
Expedite
Rule-making
Process

***NOTE: An emergency rule may remain in effect for 150 days, plus a 120-day extension. If there is a concern that permanent rules will not be completed by the end of that period, you may want to consider extending the standard time limit for rules promulgated under this subsection. As we approach the end of the session, please keep in mind that the statutes provide that a rule submitted to the legislature after the legislature's final general-business floor period in the biennial session is considered to be received on the first day of the next regular session, unless the presiding officers of the houses direct otherwise. This could add substantial months to the rule-making process. Also, please let me know if you would like to discuss additional strategies to expedite the rule-making process.

One year

60 day
44
not to change of JCRAC

Knepp, Fern

From: Froelich, Brooke
Sent: Tuesday, December 17, 2013 2:55 PM
To: Knepp, Fern
Subject: Answers to Creative Economy Draft

Hi Fern,

I have the updated information for the creative economy draft. I have attached it for you. The person I am working with talked to Scott Grosz at Leg Council on some of this and is happy to answer any questions you have. Thanks for all your help.



Call from Brooke 12-20

Brooke Froelich
Office of Senator Sheila Harsdorf
18 South, State Capitol
608.266.7745
brooke.froelich@legis.wi.gov

365 for emergency rule

(not extensions)

Knepp, Fern

From: Froelich, Brooke
Sent: Friday, December 20, 2013 1:08 PM
To: Knepp, Fern
Subject: Draft

I hate to do this to you, but I just got done talking with the Senate Co-chairs office and one of their questions was why we would have to go through the rule making process at all. The following email are the rules that would be relevant according to the Arts Board specifically AB 1. Is there any way that we could incorporate this into the body of the bill? Let me know thanks.

Brooke Froelich

Office of Senator Sheila Harsdorf
18 South, State Capitol
608.266.7745

brooke.froelich@legis.wi.gov

From: Mary Panzer [<mailto:panzerpublicaffairs@gmail.com>]

Sent: Friday, December 20, 2013 1:02 PM

To: Froelich, Brooke

Subject: Re: Wisconsin Legislature: AB 1.02(3)

Talked to Brooke
Take out rule
requirements

On Mon, Dec 9, 2013 at 2:20 PM, Tzougros, George - TOURISM <GTzougros@travelwisconsin.com> wrote:
Here are the links to the Arts Board's administrative rules:

AB 1	Eligibility Requirements	http://docs.legis.wi.gov/code/admin_code/ab/1.pdf
AB 2	Arts Challenge Initiative Grants	http://docs.legis.wi.gov/code/admin_code/ab/2.pdf
AB 3	Regranting Program	http://docs.legis.wi.gov/code/admin_code/ab/3.pdf
AB 4	Percent for Art Program	http://docs.legis.wi.gov/code/admin_code/ab/4.pdf

As we discussed, AB 1 is the most relevant to the Creative Economy Initiative.

George

--

Mary E. Panzer

Panzer Public Affairs Consulting, LLC

115 W. Main Street

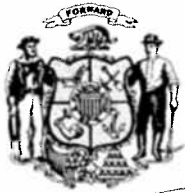
Madison, WI 53703

608.216.9810 (office)

608.255.2715 (fax)

262.388.2418 (cell)

panzerpublicaffairs@gmail.com



State of Wisconsin
2013 - 2014 LEGISLATURE



LRB-3517/P2
FFK:wlj:jm

P3
RMR

In 12-20

Stays

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

Today please

1 AN ACT *to create* 20.380 (3) (dm) and 41.567 of the statutes; **relating to:** a grant
2 program to support creative industries, job creation, and ^{of} economic *
3 development in this state, providing an exemption from emergency rule *
4 procedures, granting rule-making authority, and making an appropriation.

Analysis by the Legislative Reference Bureau

This is a preliminary draft. An analysis will be provided in a subsequent version of this draft.

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

5 SECTION 1. 20.005 (3) (schedule) of the statutes: at the appropriate place, insert
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1 2013-14 2014-15

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3 (3) SUPPORT OF ARTS PROJECTS

4 (dm) Creative economy development

5 initiative grants GPR B 250,000 250,000

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14 have an origin in artistic, cultural, creative, or aesthetic content:

- 15 1. An organization or business, whether operated for profit or not for profit.
- 16 2. An individual.

17 (b) "Local arts agency" means an organization that represents local arts
18 organizations.

19 (2) From the appropriation under s. 20.380 (3) (dm), the board shall award
20 creative economy development initiative grants on a competitive basis to businesses,
21 arts organizations, local arts agencies, and business development organizations or
22 associations that work to promote creative industries, job creation, ^{and} economic ^{or} ~~and~~ ^{*}
23 development in this state. A grant awarded under this subsection may not exceed
24 \$40,000.

3

Please note that by changing the "and" to "or" eligible recipients under the program include a business that works to promote job creation or economic development. There is no requirement that the business, job creation, or economic growth is related to creative industries okay?

***NOTE: Please confirm that this is consistent with your intent. Is it your intent that a recipient of the grant work to promote all three listed items, i.e. creative industries, job creation, and economic development? If not, I recommend changing the "and" in that sentence to an "or."

1 (3) The board may not award a grant under sub. (2) unless the business, arts
2 organization, local arts agency, or business development organization or association
3 has secured from nonstate sources an amount equal to at least twice the amount of
4 the proposed grant.

***NOTE: This subsection requires the recipient of the grant to secure the matching funds. Is this consistent with your intent? If this is not your intent and you want a creative industry to secure the matching funds, please indicate how the creative industry that is responsible for matching funds should be identified.

5 (4) The board shall promulgate rules to implement and administer this section.

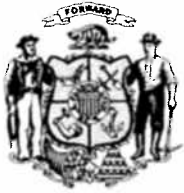
6 SECTION 4. Nonstatutory provisions.

7 (1) EMERGENCY RULES FOR CREATIVE ECONOMY DEVELOPMENT INITIATIVE GRANTS.
8 The department of tourism may promulgate emergency rules under section 227.24
9 of the statutes to implement and administer section 41.567 of the statutes, as created
10 by this act. Notwithstanding section 227.24 (1) (a), (2) (b), and (3) of the statutes, the
11 department of tourism is not required to provide evidence that promulgating a rule
12 under this subsection as an emergency rule is necessary for the preservation of the
13 public peace, health, safety, or welfare and is not required to provide a finding of
14 emergency for a rule promulgated under this subsection.

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15 (END)

Notwithstanding section 227.24(1)(c) and (2) of the statutes, emergency rules promulgated under this section remain in effect until July 1, 2015, or the date on which the permanent rules take effect, whichever is sooner.



2/19/16

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

Insert

1

1 AN ACT *to create* 20.380 (3) (dm) and 41.567 of the statutes; **relating to:** a grant
2 program to support creative industries, job creation, or economic development
3 in this state and making an appropriation.

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5 the following amounts for the purposes indicated:

Insert A

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3 (3) SUPPORT OF ARTS PROJECTS

4 (dm) Creative economy development

5 initiative grants	GPR	B	250,000	250,000
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22 associations that work to promote creative industries, job creation, or economic
23 development in this state. A grant awarded under this subsection may not exceed
24 \$40,000.

2013-2014 DRAFTING INSERT
FROM THE
LEGISLATIVE REFERENCE BUREAU

LRB-3517/lins
MPG:wlj:jm

1

INSERT A

This bill creates a grant program administered by the Arts Board in the Department of Tourism. The bill requires the Arts Board to award ^{grants} on a competitive basis, up to \$250,000 annually to businesses, arts organizations, local arts agencies, and business development organizations or associations that work to promote any of the following in Wisconsin:

1. Individuals or organizations whose products or services have an origin in artistic, cultural, creative, or aesthetic content. ✓
2. Job creation. ✓
3. Economic development. ✓

Under the bill, such a grant may not exceed \$40,000, and the bill prohibits the Arts Board from awarding a grant ^{if} the proposed grant recipient has secured from sources outside Wisconsin an amount equal to at least twice the amount of the proposed grant. ^{unless}

nonstate X

2

END INSERT A

Creative Economy Legislation Drafting Instructions

Date: October 21, 2013

Legislator: Senator Harsdorf

Staff Contact: Brooke Froelich

Statement of Motion Intent: Request establishment of the Creative Economy Development Initiative, to diversify Wisconsin's economy by supporting creative economy programs and projects.

Agency/Agencies impacted: Wisconsin Arts Board

Summary: The initiative supports entrepreneurial creative economy investment throughout the state, to help grow new jobs and businesses, diversify the state's economic infrastructure and funding base to compete in the global economy, and revitalize healthy, vibrant communities where people want to live, work, learn and play. The Creative Economy Development Initiative will:

- **Develop** creative economy jobs and businesses
- **Partner** with the business community to recruit and retain employees throughout Wisconsin
- **Invest** in local and regional programs and projects that create jobs and income
- **Revitalize downtowns** and communities overall
- **Draw cultural tourists** by leveraging the assets of the creative sector - artists, cultural organizations, and arts-related businesses - inherent in Wisconsin's communities to generate real income.
- Expand **partnerships and initiatives** to provide programs and services that Wisconsin citizens value
- Meet **local, state and regional development's** demand for expertise in growing and strengthening the state's creative jobs and businesses
- **Foster and promote arts and creativity in education** as a deliberate strategy for workforce development, stimulating creativity, innovation and inspiration, and enabling entrepreneurship.

Fiscal impact:

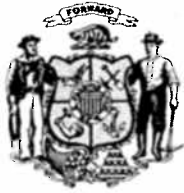
- \$500,000 GPR for 2013-15 biennium*
- Requires **at least 2:1** match by grantee from private, community and non-profit partners
- Grants will be awarded on a competitive basis.
- Emphasis on job creation and economic development in partnership with local communities, organizations, business and non-profits throughout Wisconsin.

*Will be done as a biennial appropriation for the 2013-15 budget cycle

Funding source: Funding for the Creative Economy Development Initiative will be a separate line item as part of the Arts Board budget. Matrix will be developed to score the effectiveness of this Initiative with a report due to the Joint Finance Committee by May 1, 2015.

Per Brooke: Do NOT put in date by which grants are awarded to be included in report

* telephone call from Brooke - make appropriation continuing with all sock in yr 1 of biennium



State of Wisconsin
2013 - 2014 LEGISLATURE



LRB-3517/1

FFK&MPG:wlj:dm

In 1-15 (Today)

Stays

1/2
RMR

2013 BILL

Regen

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3 in this state and making an appropriation.

Analysis by the Legislative Reference Bureau

This bill creates a grant program administered by the Arts Board in the Department of Tourism. The bill requires the Arts Board to award grants on a competitive basis to businesses, arts organizations, local arts agencies, and business development organizations or associations that work to promote any of the following in Wisconsin:

1. Individuals or organizations whose products or services have an origin in artistic, cultural, creative, or aesthetic content.
2. Job creation.
3. Economic development.

Under the bill, such a grant may not exceed \$40,000, and the bill prohibits the Arts Board from awarding a grant unless the proposed grant recipient has secured from nonstate sources an amount equal to at least twice the amount of the proposed grant.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

BILL

1 development in this state. A grant awarded under this subsection may not exceed
2 \$40,000.

3 (3) The board may not award a grant under sub. (2) unless the business, arts
4 organization, local arts agency, or business development organization or association
5 has secured from nonstate sources an amount equal to at least twice the amount of
6 the proposed grant.

(END)

7

INS 3-6

2013-2014 DRAFTING INSERT
FROM THE
LEGISLATIVE REFERENCE BUREAU

LRB-3517/2ins
FFK:.....

INS 3-6

1 **SECTION 1. Nonstatutory provisions.**

2 (1) EFFECTIVENESS REPORT. The ~~Arts~~ Board shall develop a matrix to evaluate
3 the effectiveness of creative economy development initiative grants awarded under
4 section 41.567 of the statutes, as created by this act, and shall submit a report on the
5 effectiveness of the creative economy development initiative grants, as determined
6 using the matrix developed under this subsection, to the joint committee on finance
7 no later than May 1, 2015.

8

End Ins 3-6

Parisi, Lori

From: Froelich, Brooke
Sent: Thursday, January 16, 2014 12:29 PM
To: LRB.Legal
Subject: Draft Review: LRB -3517/2 Topic: Creative economy development initiative grants

Please Jacket LRB -3517/2 for the SENATE.