

State of Wisconsin



2013 Senate Bill 453

Date of enactment: **April 8, 2014**
Date of publication*: **April 9, 2014**

2013 WISCONSIN ACT 250

AN ACT *to amend* 125.70 of the statutes; **relating to:** the furnishing of intoxicating liquor taste samples at certain retailer trade association events.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 125.70 of the statutes is amended to read:

125.70 Trade show samples. A manufacturer, rectifier, winery, or intoxicating liquor wholesaler may furnish, free of charge, on "Class B" premises, taste samples of intoxicating liquor to any person who has attained the legal drinking age and who is attending a trade show, conference, convention, or similar business meeting, that is

held on those premises, of a bona fide national or state-wide trade association that derives income from membership dues of "Class B" licensees. Taste samples may not be furnished under this section at more than 2 such events of any one trade association per year. No intoxicating liquor brought on "Class B" premises under this section may remain on those premises after the close of the trade show, conference, convention, or business meeting.

* Section 991.11, WISCONSIN STATUTES: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication."