



## WISCONSIN LEGISLATIVE COUNCIL ACT MEMO

**2013 Wisconsin Act 104**  
[2013 Assembly Bill 449]

**Sales Activity and  
Unemployment Insurance**

**2013 Wisconsin Act 104** provides that individuals engaged in certain sales activity are not covered under the unemployment insurance law. Specifically, the Act provides an exemption for an individual who is engaged, in a home or other than in a permanent retail establishment, in the service of selling or soliciting the sale of consumer products for use, sale, or resale by the buyer, if substantially all of the remuneration therefor is directly related to the sales or other output related to sales rather than to hours worked.

**Effective date:** This Act took effect on December 15, 2013, and first applied with respect to services performed after December 31, 2013.

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This memo provides a brief description of the Act. For more detailed information, consult the text of the law and related legislative documents at the Legislature's Web site at: <http://www.legis.wisconsin.gov>.