

**2015 DRAFTING REQUEST**

**Bill**

Received: **12/11/2015** Received By: **mgallagh**  
For: **Alberta Darling (608) 266-5830** Same as LRB:  
May Contact: By/Representing: **Deej**  
Subject: **Econ. Development - tourism** Drafter: **mgallagh**  
Addl. Drafters:  
Extra Copies: **AJM**

Submit via email: **NO**  
Requester's email:  
Carbon copy (CC) to:

---

**Pre Topic:**

No specific pre topic given

---

**Topic:**

Additional funding for Tourism

---

**Instructions:**

See attached.

---

**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	mgallagh 12/15/2015	jdye 12/16/2015	_____			
/P1	amckean 1/4/2016		_____	sbasford 12/16/2015		State
/1		wjackson 1/4/2016	_____	sbasford 1/4/2016	sbasford 1/4/2016	State

FE Sent For:

*at  
intro*

<END>

**2015 DRAFTING REQUEST**

**Bill**

Received: 12/11/2015 Received By: mgallagh  
For: Alberta Darling (608) 266-5830 Same as LRB:  
May Contact: By/Representing: Deej  
Subject: Econ. Development - tourism Drafter: mgallagh  
Addl. Drafters:  
Extra Copies: AJM

Submit via email: NO  
Requester's email:  
Carbon copy (CC) to:

---

**Pre Topic:**

No specific pre topic given

---

**Topic:**

Additional funding for Tourism

---

**Instructions:**

See attached.

---

**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Proofed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	mgallagh 12/15/2015	jdye 12/16/2015	_____			
/P1			_____	sbasford 12/16/2015		State

FE Sent For:

<END>

JACKET  
FOR SENATE  
119



JLD

1/PI

**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

✓

Gen

1 AN ACT ...; relating to: tourism marketing expenses and making an  
2 appropriation.

***Analysis by the Legislative Reference Bureau***

This bill increases funding to the Department of Tourism by \$3,000,000 per fiscal year for the 2015-17 fiscal biennium for certain marketing expenditures, including expenditures for advertising and promotion designed to attract interested persons to Wisconsin and to stimulate the enjoyment of the state's recreational opportunities.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

3 **SECTION 1. Fiscal changes.**

4 (1) TOURISM MARKETING EXPENSES. In the schedule under section 20.005 (3) of  
5 the statutes for the appropriation to the department of tourism under section 20.380  
6 (1) (b) of the statutes, as affected by the acts of 2015, the dollar amount for fiscal year  
7 2015-16 is increased by \$3,000,000 for the purposes for which the appropriation is

1       made. In the schedule under section 20.005 (3) of the statutes for the appropriation  
2       to the department of tourism ✓ under section 20.380 (1) (b) ✓ of the statutes, as affected  
3       by the acts of 2015, the dollar amount for fiscal year 2016-17 ✓ is increased by  
4       \$3,000,000 ✓ for the purposes for which the appropriation is made.

5

**(END)**



State of Wisconsin  
2015 - 2016 LEGISLATURE

LRB-4092/P1  
MPG:jld RMR  
Stays

**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

[IN: 114]  
[DUE: Now]

NO CHANGES

1 **AN ACT relating to:** tourism marketing expenses and making an appropriation.

---

*Analysis by the Legislative Reference Bureau*

This bill increases funding to the Department of Tourism by \$3,000,000 per fiscal year for the 2015-17 fiscal biennium for certain marketing expenditures, including expenditures for advertising and promotion designed to attract interested persons to Wisconsin and to stimulate the enjoyment of the state's recreational opportunities.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

---

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

2 **SECTION 1. Fiscal changes.**

3 (1) TOURISM MARKETING EXPENSES. In the schedule under section 20.005 (3) of  
4 the statutes for the appropriation to the department of tourism under section 20.380  
5 (1) (b) of the statutes, as affected by the acts of 2015, the dollar amount for fiscal year  
6 2015-16 is increased by \$3,000,000 for the purposes for which the appropriation is  
7 made. In the schedule under section 20.005 (3) of the statutes for the appropriation

1 to the department of tourism under section 20.380 (1) (b) of the statutes, as affected  
2 by the acts of 2015, the dollar amount for fiscal year 2016–17 is increased by  
3 \$3,000,000 for the purposes for which the appropriation is made.

4 (END)