



2015 SENATE BILL 696

February 1, 2016 – Introduced by Senator GUDEX, cosponsored by Representative KRUG. Referred to Committee on Economic Development and Commerce.

1 **AN ACT to amend** 20.445 (1) (ga); and **to create** 106.20 of the statutes; **relating**
2 **to:** marketing of employment and training opportunities to former University
3 of Wisconsin System students and making an appropriation.

Analysis by the Legislative Reference Bureau

This bill requires the Department of Workforce Development to 1) prepare a packet of information describing the employment and training opportunities that are available to former students of the universities and two-year college campuses within the University of Wisconsin System who have not graduated from a university or college campus within the UW System and 2) within two months after the beginning of each semester or session of the UW System, send a copy of the packet to each individual who was enrolled in a university or college campus within the UW System in the preceding semester, but who is not enrolled in, and who has not graduated from, any university or college campus within the UW System.

For further information see the *state* fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

4 **SECTION 1.** 20.445 (1) (ga) of the statutes is amended to read:

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1 20.445 (1) (ga) *Auxiliary services*. All moneys received from fees collected
2 under ss. 102.16 (2m) (d), 103.005 (15) and, 106.09 (7), and 106.20 (3) for the delivery
3 of services under ss. 102.16 (2m) (f), 103.005 (15) and, 106.09, and 106.20 (3) and ch.
4 108.

5 **SECTION 2.** 106.20 of the statutes is created to read:

6 **106.20 Marketing of opportunities to former University of Wisconsin**
7 **System students.** (1) The department shall prepare a packet of information
8 describing the employment and training opportunities that are available to former
9 students of the institutions and college campuses within the University of Wisconsin
10 System who have not graduated from an institution or college campus within that
11 system and advising those former students how to obtain additional information
12 about those opportunities. The packet may describe those opportunities on a
13 regional or local basis, if the department has information about those opportunities
14 that is specific to the regional or local areas of this state, and may include or reference
15 materials about those opportunities that have been prepared by a technical college,
16 by a private organization providing apprenticeship training, or by a private
17 organization providing training in collaboration with a technical college. The
18 department shall update the information contained in the packet before the
19 beginning of each semester or session of the University of Wisconsin System.

20 (2) (a) Subject to par. (b), within 2 months after the beginning of each semester
21 or session of the University of Wisconsin System, each institution or college campus
22 within the University of Wisconsin System shall compile and transmit to the
23 department a list of the names and addresses of all individuals who were enrolled
24 in the institution or college campus in the preceding semester, but who are not
25 enrolled in, and who have not graduated from, any institution or college campus

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1 within that system, and the department shall send a copy of the packet of
2 information prepared under sub. (1) to each individual so listed.

3 (b) An institution or college campus within the University of Wisconsin System
4 may not include in the list compiled under par. (a) the name and address of any
5 individual who has informed the institution or college campus under 20 USC 1232g
6 (5) (B) that directory information about the individual may not be released without
7 the prior consent of the individual.

8 (3) The department shall fund the costs of printing and postage of the packet
9 of information prepared under sub. (1) from the appropriation accounts under s.
10 20.445 (1) (a) and (ga). If the department includes in the packet of information
11 prepared under sub. (1) materials that have been prepared by a private organization,
12 the department may charge the private organization for the cost of printing, and the
13 proportionate cost of posting, those materials.

14 **SECTION 3. Initial applicability.**

15 (1) **MARKETING OF OPPORTUNITIES TO FORMER UNIVERSITY OF WISCONSIN SYSTEM**
16 **STUDENTS.** This act first applies beginning with the first semester or session following
17 the effective date of this subsection.

18

(END)