

2015 DRAFTING REQUEST

Bill

Received: 12/28/2015 Received By: mshovers
For: Mike Rohrkaste (608) 266-5719 Same as LRB: -4347
May Contact: By/Representing: Tyler
Subject: Local Gov't - room tax Drafter: mshovers
Addl. Drafters:
Extra Copies:

Submit via email: YES
Requester's email: Rep.Rohrkaste@legis.wisconsin.gov
Carbon copy (CC) to: eric.mueller@legis.wisconsin.gov

Pre Topic:

No specific pre topic given

Topic:

Change the definition of "tourism entity" under the room tax

Instructions:

See attached. Based on LRB -3691/P2, with attached changes

Drafting History:

| <u>Vers.</u> | <u>Drafted</u> | <u>Reviewed</u> | <u>Proofed</u> | <u>Submitted</u> | <u>Jacketed</u> | <u>Required</u> |
|--------------|------------------------|-----------------------|----------------|------------------------|----------------------|-----------------|
| /? | mshovers 12/28/2015 | kmochal 12/29/2015 | _____ | | | |
| /P1 | mshovers 1/8/2016 | | _____ | sbasford 12/29/2015 | | |
| /1 | | kmochal 1/11/2016 | _____ | lparisi 1/11/2016 | lparisi 1/11/2016 | |

FE Sent For:

*None
Needed*

<END>

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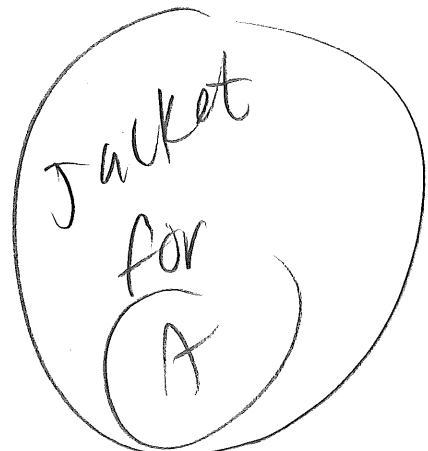
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| /P1 | | | _____ |
| 11 ME 5/8/16 | | | _____ |

FE Sent For:

sbasford
12/29/2015

<END>



Jacket
for
A

Shovers, Marc

From: Clark, Tyler
Sent: Monday, December 28, 2015 10:00 AM
To: Shovers, Marc
Subject: room tax edits

Hi Marc,

I was wondering if we could have these changes made to LRB 3691/P2 regarding Room Tax law.

3691/P2 works if Section 3 adds the clause that the organization spends 100 percent of the room tax revenues it receives from a municipality on tourism promotion and development.

66.0615(1m)(d)8.

8. The governing body of a tourism entity shall include at least one owner or operator of a lodging facility that collects the room tax described in this section and that is located in the municipality for which the room tax is collected or at least four owners or operators of lodging facilities that collect the room tax described in this section and that are located in the tourism zone for which the room tax is collected.

Let me know if you have any questions.

Thanks,

Tyler Clark
Legislative Assistant
Office of State Representative Mike Rohrkaste
55th Assembly District
State Capitol, Room 208 North
(608)-266-5719



State of Wisconsin
2015 - 2016 LEGISLATURE

-4207/P1

LRB-3691/P2
MES:klm

RMNR

PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION

WANTED
wed 12/30
or
mon 1/4

1 AN ACT to *renumber and amend* 66.0615 (1) (f); to *amend* 66.0615 (1m) (d) 8.;
2 and to *create* 66.0615 (1) (f) 1. and 66.0615 (1) (f) 2. of the statutes; **relating**
3 **to:** changes affecting tourism entities under the room tax.

Analysis by the Legislative Reference Bureau

This bill changes the definition, and membership of the governing body, of a tourism entity under the room tax.

Under the bill, and subject to two exceptions, a tourism entity is defined as a nonprofit organization that came into existence before January 1, 2015, spends at least 51 percent of its revenues on tourism promotion and development, and provides tourism staff and services in a municipality. If no such organization exists, the bill authorizes a municipality to contract with a nonprofit entity that has either of the following sets of attributes:

1. An organization that spends at least 51 percent of its revenues on tourism promotion and development and provides tourism staff and services in a municipality.

2. An organization that was incorporated before January 1, 2015, ~~that~~ provides tourism staff and services in a municipality.

The bill also ~~changes the~~ required membership of the governing body of a tourism entity. Current law requires the membership to include at least one owner or operator of a lodging facility that collects room tax and that is located in the municipality for which the room tax is collected. Under the bill, a tourism entity's

EXPANDS
the
allowable

INSANL-1

membership must include ^{at least one owner or operator} of a lodging facility ^{that is} located in a municipality for which the room tax is collected. ^{facilities are}

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

1 SECTION 1. 66.0615 (1) (f) of the statutes, as affected by 2015 Wisconsin Act 55,
2 is renumbered 66.0615 (1) (f) (intro.) and amended to read:

3 66.0615 (1) (f) (intro.) "Tourism entity" means a nonprofit organization that
4 came into existence before January 1, ~~1992~~ 2015, spends at least 51 percent of its
5 revenues on tourism promotion and tourism development, and provides destination
6 marketing staff and services for the tourism industry in a municipality, except that
7 if no such organization exists ~~in a municipality on January 1, 2016~~, a municipality
8 may contract with ~~such an organization if one is created in the municipality.~~ one of
9 the following entities:

10 SECTION 2. 66.0615 (1) (f) 1. of the statutes is created to read:

11 66.0615 (1) (f) 1. A nonprofit organization that spends at least 51 percent of its
12 revenues on tourism promotion and tourism development, and provides destination
13 marketing staff and services for the tourism industry in a municipality.

14 SECTION 3. 66.0615 (1) (f) 2. of the statutes is created to read:

15 66.0615 (1) (f) 2. A nonprofit organization that was incorporated before
16 January 1, 2015, and provides destination marketing staff and services for the
17 tourism industry in a municipality.

18 SECTION 4. 66.0615 (1m) (d) 8. of the statutes, as created by 2015 Wisconsin Act
19 55, is amended to read:

20 66.0615 (1m) (d) 8. The governing body of a tourism entity shall include ^{either} at least
21 one owner or operator of a lodging facility that collects the room tax described in this

~~spends 100 percent of the room tax revenue it receives from a municipality on tourism promotion and tourism development.~~

FNS
2-16

required
either the current membership or
four
PNS ANL-2

plain

1 section and that is located in ~~the~~ a municipality for which the room tax is collected.

2 Subdivision 4., as it applies to a commission, applies to a tourism entity.

3 (END)

INS 3-2

2015-2016 DRAFTING INSERT
FROM THE
LEGISLATIVE REFERENCE BUREAU

LRB-4207/?ins
MES.....

INS ANL-1

spends 100 percent of the room tax revenues it receives from a municipality on tourism promotion and development, and

INS ANL-2

NO
✓

→ Under current law, a tourism zone is an area made up of two or more municipalities that, those municipalities agree, is a single destination as perceived by the traveling public.

INS 2-16

✓ spends 100 percent of the room tax revenue it receives from a municipality on tourism promotion and tourism development,

INS 3-2

★ or at least four owners or operators of lodging facilities that collect the room tax described in this section and that are located in the zone for which the room tax is collected



State of Wisconsin
2015 - 2016 LEGISLATURE

LRB-4207/P
MES:klm

~~PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION~~

NO changes

MON,
JACKET for (A)

reyn

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- 2 and **to create** 66.0615 (1) (f) 1. and 66.0615 (1) (f) 2. of the statutes; **relating**
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This bill changes the definition, and membership of the governing body, of a tourism entity under the room tax.

Under the bill, and subject to two exceptions, a tourism entity is defined as a nonprofit organization that came into existence before January 1, 2015, spends at least 51 percent of its revenues on tourism promotion and development, and provides tourism staff and services in a municipality. If no such organization exists, the bill authorizes a municipality to contract with a nonprofit entity that has either of the following sets of attributes:

1. An organization that spends at least 51 percent of its revenues on tourism promotion and development and provides tourism staff and services in a municipality.

2. An organization that was incorporated before January 1, 2015, spends 100 percent of the room tax revenues it receives from a municipality on tourism promotion and development, and provides tourism staff and services in a municipality.

The bill also expands the allowable required membership of the governing body of a tourism entity. Current law requires the membership to include at least one owner or operator of a lodging facility that collects room tax and that is located in the municipality for which the room tax is collected. Under the bill, a tourism entity's

membership must include either the current required membership or at least four owners or operators of lodging facilities that are located in the tourism zone for which the room tax is collected. Under current law, a tourism zone is an area made up of two or more municipalities that, those municipalities agree, is a single destination as perceived by the traveling public.

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15 66.0615 (1) (f) 2. A nonprofit organization that was incorporated before
16 January 1, 2015, spends 100 percent of the room tax revenue it receives from a
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18 destination marketing staff and services for the tourism industry in a municipality.

