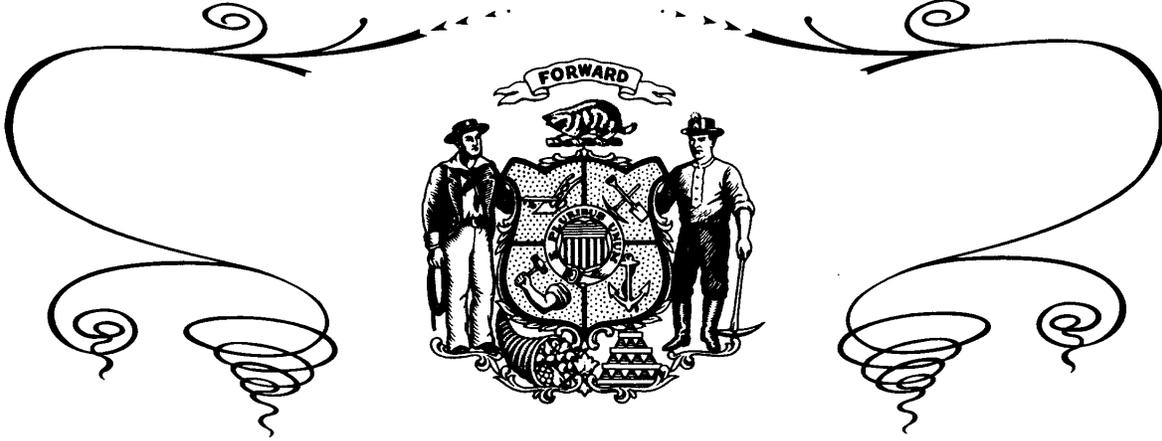


State of Wisconsin



2015 Assembly Joint Resolution 45

ENROLLED JOINT RESOLUTION

Relating to: proclaiming August 6, 7, 8, and 9, 2015, Mile of Music Weekend.

Whereas, the Mile of Music was the brainchild of Appleton small-business owner Dave Willems and was cofounded by national recording artist and Appleton favorite son Cory Chisel, who curated the music for and performed at each of the first two festivals; and

Whereas, the 2013 Mile of Music featured 100 artists at 40 venues on the one mile of College Avenue in Appleton, Wisconsin; and

Whereas, the 2014 Mile of Music featured 200 artists, 60 venues, and more than 600 performances during the four-day event on the one great Mile of Music; and

Whereas, Mile 3 in 2015 will feature 800 live performances on and around Appleton's College Avenue during the four-day event; and

Whereas, the Mile of Music is a terrific example of Wisconsinites, entrepreneurs, and artists giving back to their community; and

Whereas, the Mile of Music has not only brought in popular and up-and-coming musicians from across the country to the Fox Cities, but also has given Wisconsin-based musicians exposure to a larger audience; and

Whereas, the Mile of Music has a strong focus on music education through its Music Education Team, which roams the festival footprint to perform music-immersion events that encourage attendee participation; and

Whereas, the Mile of Music is family-friendly, and parents are encouraged to bring their children to many events during the festival; and

Whereas, almost all of the Mile of Music is free of charge, without a cover, providing all music lovers the opportunity to hear inspiring live, original music; and

Whereas, the Mile of Music has had a tremendous impact on revitalizing the downtown Appleton community, drawing more than 30,000 attendees and providing in 2014 an economic impact of an estimated \$2 million; and

Whereas, future profits from the festival will support the Appleton Education Foundation's Mile of Music Education Fund to seed more music opportunities within the Appleton Public Schools, and the Creative Downtown Appleton Fund to seed artisan projects in downtown Appleton; and

Whereas, through the work of organizers Dave Willems and Cory Chisel, plus area businesses and area musicians, the Mile of Music makes the Fox Cities a great place to live and is a great reason for young professionals to call the Fox Cities home; now, therefore, be it

Resolved by the assembly, the senate concurring, That the Wisconsin legislature proclaims the weekend of August 6, 7, 8, and 9, 2015, Mile of Music Weekend in Wisconsin, declares that all residents of this state are honorary Appletonians for that weekend, and encourages all residents of this state to travel to Appleton to celebrate the Mile of Music; and, be it further

Resolved, That the assembly chief clerk shall provide a copy of this joint resolution to Dave Willems and Cory Chisel, the organizers and cofounders of the Mile of Music.

Senator Mary Lazich
President of the Senate

Representative Robin J. Vos
Speaker of the Assembly

Date

Patrick E. Fuller
Assembly Chief Clerk