AN ACT to create 165.71 of the statutes; relating to: posters regarding the national human trafficking resource center hotline.

Analysis by the Legislative Reference Bureau

This bill requires the Department of Justice (DOJ) to design a poster that provides information regarding the national human trafficking resource center hotline. Under this bill, DOJ must make the poster available to print from its Internet site and encourage certain businesses, including truck stops, hospitals, hotels, adult entertainment establishments, and salons, to display it.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 165.71 of the statutes is created to read:

165.71 Human trafficking resource center hotline poster. (1) The department of justice shall design a poster that provides information regarding the national human trafficking resource center hotline. The department shall ensure that the poster is at least 8.5 inches by 11 inches and that it substantially states: “If
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you or someone you know is being forced to engage in any activity and cannot leave, whether it is commercial sex, housework, farm work, or any other activity, call the National Human Trafficking Resource Center Hotline at 1-888-373-7888 or text “HELP” to BeFree (233733) to access help and services. Victims of human trafficking are protected under U.S. and Wisconsin law. The hotline is available 24 hours a day, 7 days a week; is operated by a nonprofit, nongovernmental organization; is anonymous and confidential; is accessible in 170 languages; and is able to provide help, referral to services, training, and general information.” The poster shall be in English and Spanish, and, for each county, in any other language required for voting materials in that county under federal law. The poster may contain telephone numbers of any additional human-trafficking hotlines.

(2) The department of justice shall make the poster under sub. (1) available to others to print from its Internet site and shall encourage its display at each of the following places:

   (a) Gas stations with signs visible from an interstate or state highway that offer amenities to commercial vehicles.

   (b) Hotels.

   (c) Adult entertainment establishments.

   (d) Salons at which hair or nail services are provided.

   (e) Places at which employers engage some employees to perform agricultural labor.

   (f) Hospitals or other medical centers.

   (g) Places at which athletic or sporting events occur.

   (h) Establishments that operate as a massage parlor or spa, alternative health clinic, or similar entity.
(i) Expositions conducted by a county or agricultural society.

(END)