Fiscal Estimate - 2017 Session							
Original Dpdated	Corrected	Supplemental					
LRB Number 17-4499/1	Introduction Number	SB-493					
Description authorizing La Crosse County to become a premier resort area							
Fiscal Effect							
Appropriations Decrease Existing Appropriations Create New Appropriations		Automation and A					
	5. Types of Lo Governmer Affected Mandatory rease Revenue nissive ☐ Mandatory missive ☐ Mandatory	nt Units ⊠Village ⊠Cities es ⊡Others ∏WTCS					
Fund Sources Affected Affected Ch. 20 Appropriations   GPR FED PRO PRS SEG SEGS 20.835(4)(gd), 20.566(1)(gf)							
Agency/Prepared By	Authorized Signature	Date					
DOR/ Travis Arthur (608) 266-8565	Robert Schmidt (608) 266-5773	11/3/2017					

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## Fiscal Estimate Narratives DOR 11/3/2017

LRB Number	17-4499/1	Introduction Number	SB-493	Estimate Type	Original	
Description						
authorizing La Crosse County to become a premier resort area						

## Assumptions Used in Arriving at Fiscal Estimate

Under current law, a municipality or county may impose a premier resort area tax if the municipality or county enacts an ordinance or resolution declaring itself to be a premier resort area. To be considered a premier resort area, at least 40% of the equalized value of the taxable property within the municipality or county must be used by tourism-related retailers.

The bill allows La Crosse County to become a premier resort area notwithstanding the fact that it does not meet the requirement that at least 40 percent of the equalized assessed value of the taxable property within a political subdivision be used by tourism-related retailers. Commercial property makes up 26.6% of La Crosse County's equalized value. Tourism-related retailers make up a portion of that amount. In order to impose the tax, the county board must adopt a resolution proclaiming its intent to impose the tax and the resolution must be approved by a majority of electors at a referendum.

Under the bill, if La Crosse County imposes a premier resort area tax, the proceeds may be used only for transportation expenses within the county, such as the construction, reconstruction, and improvement of highways, including bridges. No amount of the tax proceeds may be used to pay for mass transit. La Crosse County may not impose the tax unless it spends or commits to spend at least the same amount of revenue generated by taxes and used for highway improvements and maintenance that it generated and spent for those purposes in the year before the year in which the tax is first imposed.

The bill directs the county to spend 75% of the proceeds to benefit county highways and allows the county to distribute the remaining 25% to cities, villages, and towns located entirely or predominately within the county.

Based on sales and use tax return data, taxable sales in La Crosse County for filers that would likely be considered tourism-related businesses (based on self-reported business classifications) totaled \$1.33 billion in FY17. The department estimates a 0.5% tax would generate approximately \$6.65 million (\$1.33 billion \* 0.5%) on an annual basis. Since the bill permits the county to distribute up to 25% of the funds to municipal governments, the impact on cities, towns, and villages is indeterminate with a maximum revenue increase of \$1.66 million. The county would be required to spend at least \$4.99 million of the \$6.65 million total on county highways.

The department's costs would be covered by the 3.0% of collections it would retain to administer this tax. The department estimates the administrative fee would generate approximately \$200,000 on an annual basis.

Long-Range Fiscal Implications

## Fiscal Estimate Worksheet - 2017 Session

Detailed Estimate of Annual Fiscal Effect

Original Updated				Supplemental	
LRB Number 17-4499/1		Introduction N	lumber	SB-493	
<b>Description</b> authorizing La Crosse County to become	e a premi	er resort area			
I. One-time Costs or Revenue Impacts annualized fiscal effect):	for Stat	e and/or Local Gov	ernment	(do not include in	
One-time cost of \$8,000 to make progra	mming cl	nanges to WINPAS.			
II. Annualized Costs:		Annualized	Fiscal In	npact on funds from:	
		Increased C	osts	Decreased Costs	
A. State Costs by Category					
State Operations - Salaries and Fringe	es		\$	\$	
(FTE Position Changes)					
State Operations - Other Costs					
Local Assistance				***	
Aids to Individuals or Organizations				· · · · · · · · · · · · · · · · · · ·	
TOTAL State Costs by Category		· · · · · · · · · · · · · · · · · · ·	\$	\$	
B. State Costs by Source of Funds				**** *********************************	
GPR					
FED					
PRO/PRS					
SEG/SEG-S				· ·	
III. State Revenues - Complete this on revenues (e.g., tax increase, decrease			ase or de	crease state	
		Increased	Rev	Decreased Rev	
GPR Taxes			\$	\$	
GPR Earned		<u></u>			
FED		······			
PRO/PRS					
SEG/SEG-S					
TOTAL State Revenues			\$	\$	
NET AN	NUALIZE	ED FISCAL IMPACT			
		<u>S</u>	tate	Local	
NET CHANGE IN COSTS			\$	\$	
NET CHANGE IN REVENUE		\$see	text	\$see text	
Agency/Prepared By	Aut	Authorized Signature Date			
DOR/ Travis Arthur (608) 266-8565	Rot	Robert Schmidt (608) 266-5773 11/3/2017			