



## WISCONSIN LEGISLATIVE COUNCIL ACT MEMO

**2017 Wisconsin Act 289**  
[2017 Assembly Bill 752]

**License and Permit Applications  
for the Sale of Alcohol Beverages,  
Cigarettes, and Tobacco**

### ALCOHOL BEVERAGE PERMITS AND LICENSES

Each applicant for an alcohol beverages license or permit, except for a manager's or operator's license, must use an application form prepared by the Department of Revenue (DOR). Among other licensing criteria, prior law required that each applicant for an alcohol beverages license, other than a manager's or operator's license, be sworn to by the applicant.

2017 Wisconsin Act 289 removes the requirement that an application for an alcohol beverages license be sworn to by the applicant, and prohibits DOR from: (1) requiring the signature of more than one person on any application for an alcohol beverages license or permit; (2) requiring that an applicant's signature be notarized; or (3) requiring the signature of more than one person on any form relating to the appointment or cancellation of an agent for a corporation or limited liability company. Finally, the Act provides that any person who knowingly provides materially false information in an application for an alcohol beverages license or permit may be required to forfeit up to \$1,000.

### CIGARETTE AND TOBACCO RETAILER LICENSES

Cigarette and tobacco retailer licenses are issued by city, village, and town clerks, and a local government may prepare its own license application form. The Act prohibits local governments and clerks from requiring that an applicant's signature be notarized. In addition, the Act provides that any person who knowingly provides materially false information in an application for a cigarette and tobacco retailer license may be required to forfeit up to \$1,000.

*Effective date:* July 1, 2018

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This memo provides a brief description of the Act. For more detailed information, consult the text of the law and related legislative documents at the Legislature's Web site at: <http://www.legis.wisconsin.gov>.