

## Senate

### Record of Committee Proceedings

#### **Committee on Transportation and Veterans Affairs**

##### **Senate Bill 495**

Relating to: the removal of nonconforming outdoor advertising signs along highways.

By Senators Feyen, Olsen and Tiffany; cosponsored by Representatives Vorpagel, Jacque, Tusler, Ballweg, Horlacher, Kulp, Felzkowski, Allen, Fields, Thiesfeldt and Kleefisch.

October 27, 2017 Referred to Committee on Transportation and Veterans Affairs

December 05, 2017 **Public Hearing Held**

Present: (5) Senator Petrowski; Senators Marklein, Cowles, Carpenter and Hansen.  
Absent: (0) None.  
Excused: (0) None.

##### Appearances For

- Senator Dan Feyen - 18th Senate District
- Kathi Kilgore - Outdoor Advertising Association of Wisconsin
- Brad Yarmark - Lamar Advertising
- Don Snyder - Lamar Advertising
- David Curtin - Lamar Advertising

##### Appearances Against

- Vernie Smith - Citizens for a Scenic Wisconsin

##### Appearances for Information Only

- None.

##### Registrations For

- Trisha Pugal - Wisconsin Hotel and Lodging Association
- Romy Snyder - Wisconsin Dells Visitors and Convention Bureau
- Gary Manke - Midwest - SouthEastern Equipment Dealers Association
- Jerry Flavey - Clear Channel
- Brandon Scholz - Wisconsin Grocers Association
- Eric Krieghoff - Fairway Outdoor
- Jeanne Nowinsky - Northern Advertising
- Barbara Campbell - Lamar Advertising
- Kurt Weis - Lamar Advertising

- Jason Saari - Adams and Fairway Outdoor Advertising
- Steve Loehr - Kwik Trip
- Susan Quam - Wisconsin Restaurant Association
- Representative Tyler Vorpapel - 27th Assembly District
- Ryan Savasta - Adams Outdoor Advertising
- Jeffery Knight - Association of Wisconsin Tourism Attractions
- Billy G. Smith - National Federation of Independent Business
- Rich Eggleston - Citizens for a Scenic Wisconsin

Registrations Against

- Gary Goyke - Citizens for a Scenic Wisconsin

Registrations for Information Only

- None.

February 21, 2018

**Executive Session Held**

Present: (5) Senator Petrowski; Senators Marklein, Cowles, Carpenter and Hansen.

Absent: (0) None.

Excused: (0) None.

Moved by Senator Carpenter, seconded by Senator Marklein that **Senate Substitute Amendment 1** be recommended for adoption.

Ayes: (5) Senator Petrowski; Senators Marklein, Cowles, Carpenter and Hansen.

Noes: (0) None.

SENATE SUBSTITUTE AMENDMENT 1 ADOPTION  
RECOMMENDED, Ayes 5, Noes 0

Moved by Senator Marklein, seconded by Senator Cowles that **Senate Bill 495** be recommended for passage as amended.

Ayes: (5) Senator Petrowski; Senators Marklein, Cowles, Carpenter and Hansen.

Noes: (0) None.

PASSAGE AS AMENDED RECOMMENDED, Ayes 5, Noes 0

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Derek Panches  
Committee Clerk