



## 2019 SENATE BILL 298

1     **AN ACT** *to create* 23.118 of the statutes; **relating to:** Department of Natural  
2     Resources' efforts to raise awareness about Lyme disease.

---

*Analysis by the Legislative Reference Bureau*

---

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

3     **SECTION 1.** 23.118 of the statutes is created to read:

4     **23.118 Lyme disease awareness. (1)** If the department produces a brochure  
5     for a specific state park that includes information about the state park that is not  
6     solely a map of the park, the department shall also include in the brochure  
7     information on Lyme disease, how to prevent tick bites, and that visitors are  
8     encouraged to check for ticks after visiting the park.

9     **(2)** Annually in the month of May, in connection with Lyme Disease Awareness  
10    Month, the department shall conduct a Lyme disease awareness campaign with the

**SENATE BILL 298****SECTION 1**

1 goal of raising awareness of Lyme disease, informing on how to prevent tick bites,  
2 and encouraging people to check for ticks after spending time outdoors. The  
3 campaign shall use some combination of digital platforms, including the  
4 department's Internet site, social media, and digital newsletters, and print  
5 platforms, including the Wisconsin natural resources magazine.

6 **SECTION 2. Initial applicability.**

7 (1) The treatment of s. 23.118 (1) first applies to a brochure produced on the  
8 effective date of this subsection.

9 **SECTION 3. Effective date.**

10 (1) This act takes effect on the first day of the 6th month beginning after  
11 publication.

12 (END)