

**2019 DRAFTING REQUEST**

**Bill**

For: **Robert Cowles (608) 266-0484** Drafter: **eshea**  
 By: **Evan** Secondary Drafters:  
 Date: **4/10/2019** May Contact:

Same as LRB: **-3358**

Submit via email: **YES**  
 Requester's email: **Sen.Cowles@legis.wisconsin.gov**  
 Carbon copy (CC) to: **elisabeth.shea@legis.wisconsin.gov**

**Pre Topic:**

No specific pre topic given

**Topic:**

Lyme Disease Awareness Month and DNR efforts to raise awareness about lyme disease

**Instructions:**

See attached

**Drafting History:**

<u>Vers.</u>	<u>Drafted</u>	<u>Reviewed</u>	<u>Submitted</u>	<u>Jacketed</u>	<u>Required</u>
/?	eshea 4/15/2019	ccarmich 4/16/2019			
/P1	eshea 4/17/2019	ccarmich 4/17/2019	mbarman 4/16/2019		State
/P2	eshea 4/23/2019	ccarmich 4/23/2019	dwalker 4/17/2019		State
/P3			lparisi 4/23/2019		State
/1			jmurphy	mbarman	State

Vers.    Drafted

Reviewed

Submitted  
5/21/2019

Jacketed  
5/24/2019

Required

FE Sent For:

<END>

→ A+  
Intro.

2738

**Shea, Elisabeth**

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**From:** Miller, Evan  
**Sent:** Monday, April 08, 2019 3:41 PM  
**To:** Shea, Elisabeth  
**Subject:** Lyme Disease Bill Draft Request

Hi Lis,

Thanks for your work on getting LRBs 1758 and 1759 drafted for us regarding Lyme Disease. We're looking to draft another bill for that package regarding awareness effort requirements on Lyme Disease in the DNR.

Ultimately, the goal of this bill would be to require certain awareness efforts by the DNR in print and digital forms. With regards to the print form, information to raise awareness of Lyme Disease, inform on how to prevent tick bites, and encourage visitors to check for ticks after visiting a State Park shall be published in future informational brochures produced for specific State Parks by the DNR and distributed in Park Offices. This does not include brochures only containing a State Park map, but may include brochures that have a map and other information about the Park or nearby attractions. I don't know if there's a specific way we can word this, but we're not looking to require the DNR to print new materials based on this requirement, but just print this information in future brochures.

In this bill, we would also like to add a requirement for the DNR to complete an annual awareness campaign in May of each year, which is Lyme Disease Awareness Month, on digital platforms including their website, social media, and e-newsletters, and in print circulations including their magazine. The goal of these awareness efforts would be to raise awareness of Lyme Disease, inform on how to prevent tick bites, and encourage people to check for ticks after spending time outdoors. We are looking to leave this requirement fairly wide open to allow the DNR to choose how they shall inform people while still ensuring they undertake these efforts.

Please let me know if you have any questions, and thank you in advance for all of your help with this draft.

Best,

Evan

**Evan Miller** Legislative Aide | Office of State Senator Robert Cowles  
(608) 266-0484 | 118 South, State Capitol | <http://legis.wisconsin.gov/senate/02/cowles>





State of Wisconsin  
2019 - 2020 LEGISLATURE

LRB-2738/01 PI  
EHS: edc

**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

In 4/15  
Done 4/17

S/A  
x-ref  
S/C

- 1 AN ACT <sup>(sc)</sup> ...; relating to: Department of Natural Resources' efforts to raise
- 2 awareness about Lyme disease.

***Analysis by the Legislative Reference Bureau***

Under this bill, if the Department of Natural Resources produces a brochure for a specific state park that includes information about the state park that is not solely a map of the park, DNR must also include in the brochure information on Lyme disease, how to prevent tick bites, and that visitors are encouraged to check for ticks after visiting the park. Also under the bill, annually in the month of May, in connection with Lyme Disease Awareness Month, DNR must complete a Lyme disease awareness campaign with the goal of raising awareness of Lyme disease, informing on how to prevent tick bites, and encouraging people to check for ticks after spending time outdoors. The bill requires that the campaign use digital platforms, including DNR's website, social media, and digital newsletters, and print platforms, including the Wisconsin natural resources magazine. <sup>conduct</sup>

Internet

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

- 3 SECTION 1. 23.118 of the statutes is created to read:

1           **23.118 Lyme disease awareness.** (1) If the department produces a brochure  
2 for a specific state park that includes information about the state park that is not  
3 solely a map of the park, the department shall also include in the brochure  
4 information on Lyme disease, how to prevent tick bites, and that visitors are  
5 encouraged to check for ticks after visiting the park.

6           (2) Annually in the month of May, in connection with Lyme Disease Awareness  
7 Month, the department shall <sup>conduct</sup> ~~complete~~ a Lyme disease awareness campaign with the  
8 goal of raising awareness of Lyme disease, informing on how to prevent tick bites,  
9 and encouraging people to check for ticks after spending time outdoors. The  
10 campaign shall use digital platforms, including the department's <sup>Internet site</sup> ~~website~~, social  
11 media, and digital newsletters, and print platforms, including the Wisconsin natural  
12 resources magazine.

13

(END)

## Shea, Elisabeth

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**From:** Miller, Evan  
**Sent:** Tuesday, April 16, 2019 4:01 PM  
**To:** Shea, Elisabeth  
**Subject:** RE: Lyme Disease Bill Draft Request

Hi Lis,

Thank you SO much for getting LRB 2738 to us so quick. We've reviewed the P1, and only see one change we'd like to make.

On Page 2, line 10, can we make the "shall use digital platforms, including... and print platforms, including..." something along the line of 'shall use some combination of digital platforms, including... and print platforms, including...'. We don't want to require them to use all of those platforms, but require the use of at least some of the platforms and hope they choose to use them all.

We are looking to get this bill out with the other five bills mid to late next week, and we'd like to circle around with the DNR and Wisconsin Wildlife Federation on the updated language, so they sooner you could get a P2 to us, the better.

I really appreciate all of your help on this!

Thank you!

Evan

**Evan Miller** Legislative Aide | Office of State Senator Robert Cowles  
(608) 266-0484 | 118 South, State Capitol | <http://legis.wisconsin.gov/senate/02/cowles>



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**From:** Miller, Evan  
**Sent:** Monday, April 08, 2019 3:41 PM  
**To:** Shea, Elisabeth <Elisabeth.Shea@legis.wisconsin.gov>  
**Subject:** Lyme Disease Bill Draft Request

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State of Wisconsin  
2019 - 2020 LEGISLATURE

LRB-2738(P1) PZ  
EHS:cdc

**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

In 4/17  
Due today

- 1 **AN ACT to create** 23.118 of the statutes; **relating to:** Department of Natural  
2 Resources' efforts to raise awareness about Lyme disease.

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***Analysis by the Legislative Reference Bureau***

Under this bill, if the Department of Natural Resources produces a brochure for a specific state park that includes information about the state park that is not solely a map of the park, DNR must also include in the brochure information on Lyme disease, how to prevent tick bites, and that visitors are encouraged to check for ticks after visiting the park. Also under the bill, annually in the month of May, in connection with Lyme Disease Awareness Month, DNR must conduct a Lyme disease awareness campaign with the goal of raising awareness of Lyme disease, informing on how to prevent tick bites, and encouraging people to check for ticks after spending time outdoors. The bill requires that the campaign use digital platforms, including DNR's Internet site, social media, and digital newsletters, and print platforms, including the Wisconsin natural resources magazine. *Some combination of*

For further information see the **state** fiscal estimate, which will be printed as an appendix to this bill.

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***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

- 3 **SECTION 1.** 23.118 of the statutes is created to read:



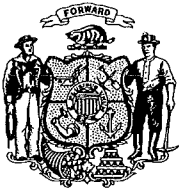




4/22/19 -2738

Evan-Sen. Cowles

Question on 2-1 — applies only to future brochures?  
I suggested we add initial applicability to make clear  
He also asked for to no effective date delay



**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

In 4/22

Due 4/23

- 1 **AN ACT to create** 23.118 of the statutes; **relating to:** Department of Natural  
2 Resources' efforts to raise awareness about Lyme disease.

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Under this bill, if the Department of Natural Resources produces a brochure for a specific state park that includes information about the state park that is not solely a map of the park, DNR must also include in the brochure information on Lyme disease, how to prevent tick bites, and that visitors are encouraged to check for ticks after visiting the park. Also under the bill, annually in the month of May, in connection with Lyme Disease Awareness Month, DNR must conduct a Lyme disease awareness campaign with the goal of raising awareness of Lyme disease, informing on how to prevent tick bites, and encouraging people to check for ticks after spending time outdoors. The bill requires that the campaign use some combination of digital platforms, including DNR's Internet site, social media, and digital newsletters, and print platforms, including the Wisconsin natural resources magazine.

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13

(END)

INS. 2-13

**2019-2020 DRAFTING INSERT  
FROM THE  
LEGISLATIVE REFERENCE BUREAU**

LRB-2738/P3ins  
EHS:cdc

1           **INSERT 2-13**

2           **SECTION 1. Initial applicability.**

3           (1) The treatment of s. 23.118 (1) first applies to a brochure produced on the  
4 effective date of this subsection.

5           **SECTION 2. Effective date.**

6           (1) This act takes effect on the first day of the <sup>6<sup>th</sup></sup> ~~sixth~~ month beginning after  
7 publication.

## Shea, Elisabeth

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**From:** Miller, Evan  
**Sent:** Tuesday, May 21, 2019 4:30 PM  
**To:** Shea, Elisabeth  
**Cc:** Bruce, Cory  
**Subject:** LRBs 1758, 1759, and 2738

Hi Lis,

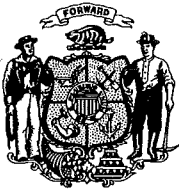
Could you please send me the /1 on LRB 1758/P3, LRB 1759/P2, and LRB 2738/P3 relating to Lyme Disease? Also, could you please open a drafting file for these three bills and send a draft to Representative Mursau's office?

Thank you!

Evan

**Evan Miller** Legislative Aide | Office of State Senator Robert Cowles  
(608) 266-0484 | 118 South, State Capitol | <http://legis.wisconsin.gov/senate/02/cowles>





State of Wisconsin  
2019 - 2020 LEGISLATURE

LRB-2738/P3  
EHS:cdc

11  
No  
Changes

**PRELIMINARY DRAFT - NOT READY FOR INTRODUCTION**

- 1 **AN ACT to create** 23.118 of the statutes; **relating to:** Department of Natural  
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**Barman, Mike**

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**From:** Miller, Evan  
**Sent:** Friday, May 24, 2019 11:04 AM  
**To:** LRB.Legal  
**Subject:** Draft Review: LRB -2738/1

Please Jacket LRB -2738/1 for the SENATE. Thank you!