January 2020 Special Session Assembly Bill 6

Under current law, the Department of Agriculture, Trade and Consumer Protection (DATCP) operates the Center for International Agribusiness Marketing (Center) to promote the export of Wisconsin agricultural and agribusiness products in foreign markets.

Under January 2020 Special Session Assembly Bill 6, the Center would create a Wisconsin Initiative for Dairy Exports (WIDE) to work with the dairy industry to increase dairy exports to 20 percent of the nation's milk supply by 2024.

The bill authorizes two new full-time equivalent positions within DATCP and appropriates $1,000,000 in fiscal year 2019-20 to the center to implement WIDE.

Assembly Substitute Amendment 1

Assembly Substitute Amendment 1 replaces all of the provisions of the bill and instead provides as follows.

The Wisconsin Economic Development Corporation (WEDC) must establish and administer an agricultural exports program to promote the export of Wisconsin agricultural and agribusiness products.

WEDC and the Center must cooperate to achieve the following export objectives: (1) increase dairy product exports to ensure that Wisconsin’s milk exports equal at least 20 percent of the nation’s milk supply by 2026; (2) increase Wisconsin’s meat product exports by 2026; and (3) increase Wisconsin’s crop product exports by 2026.

WEDC and DATCP must jointly submit a plan to the Legislature for how they intend to achieve the export objectives.

WEDC and DATCP must jointly submit a budget proposal for the 2021-23 biennial budget bill, not exceeding $5,000,000 in total, to fund WEDC’s programs to achieve the export objectives and to fund DATCP’s cooperation with WEDC.

Finally, the substitute amendment authorizes one new full-time equivalent position within the Center to specialize in agricultural and agribusiness product exports.
Bill History

Assembly Substitute Amendment 1 was introduced by Representative Kurtz on February 10, 2020. On February 11, 2020, the Assembly Committee on Agriculture adopted the substitute amendment by a vote of Ayes, 10; Noes, 5. On that same day, the committee recommended passage of the bill, as amended, by a vote of Ayes, 15; Noes, 0, and the bill was referred to the Joint Committee on Finance.

On February 18, 2020, the Joint Committee on Finance adopted Assembly Substitute Amendment 1 by a vote of Ayes, 10; Noes, 4, and recommended passage of the bill, as amended, by a vote of Ayes, 14; Noes, 0.

EL:jal