AN ACT to repeal 20.285 (1) (g) and 36.46; and to create 20.285 (1) (g) and 36.46 of the statutes; relating to: marketing of employment and training opportunities to former University of Wisconsin System students and making an appropriation.

Analysis by the Legislative Reference Bureau

This bill requires the Board of Regents of the University of Wisconsin System to 1) prepare a packet of information describing the employment and training opportunities that are available to former students of the universities and two-year college campuses within the UW System who have not graduated from a university or college campus within the UW System and 2) send a copy of the packet to each individual who was enrolled in a university or college campus within the UW System in the preceding semester, but who is not enrolled in, and who has not graduated from, any university or college campus within the UW System and to each individual who has withdrawn from a university or college campus within the UW System during a semester or session.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:
SECTION 1. 20.285 (1) (g) of the statutes is created to read:

20.285 (1) (g) Marketing of opportunities to former system students. All moneys received from fees collected under s. 36.46 for the delivery of services under s. 36.46.

SECTION 2. 20.285 (1) (g) of the statutes, as created by 2019 Wisconsin Act ..., is repealed.

SECTION 3. 36.46 of the statutes is created to read:

36.46 Marketing of opportunities to former system students. (1) The board shall prepare a packet of information describing the employment and training opportunities that are available to former students of the institutions and college campuses within the system who have not graduated from an institution or college campus within the system and advising those former students how to obtain additional information about those opportunities. The packet may describe those opportunities on a regional or local basis, if the board has information about those opportunities that is specific to the regional or local areas of this state. The packet shall include information from organizations that operate registered apprenticeship programs approved by the department of workforce development, and about opportunities that have been prepared by a technical college, by an educational institution offering a nursing program, or by a local workforce development board established under 29 USC 3122. The board shall update the information contained in the packet before the beginning of each semester or session of the system.

(2) The board shall send a copy of the packet of information prepared under sub. (1) within 60 days after the beginning of each semester or session of the system to each individual who was enrolled at the institution or college campus in the preceding semester or session, but who is not enrolled in, and who has not graduated from, any institution or college campus in the system. Within 60 days after an
individual withdraws from an institution or college campus during a semester or session, the board shall send a copy of the packet of information prepared under sub. (1) to that individual.

(3) The board shall pay for the costs of preparing, printing, and postage of the packet of information prepared under sub. (1) from the appropriation accounts under s. 20.285 (1) (a) and (g). If the board includes in the packet of information prepared under sub. (1) materials that have been prepared by a private organization, the board may charge the private organization for the cost of preparing, printing, and the proportionate cost of posting, those materials.

SECTION 4. 36.46 of the statutes, as created by 2019 Wisconsin Act .... (this act), is repealed.

SECTION 5. Initial applicability.

(1) Marketing of opportunities to former system students. This act first applies beginning with the first semester or session following the effective date of this subsection.

SECTION 6. Effective dates. This act takes effect on the day after publication, except as follows:

(1) The repeal of ss. 20.285 (1) (g) and 36.46 takes effect on the first day of the 4th year beginning after publication.

(END)