
AN ACT to amend 255.15 (4); and to create 255.15 (3) (d) of the statutes; relating to: public health campaign for prevention of tobacco and electronic cigarette use, a grant program to support organizations working on youth vaping and cessation services, and making an appropriation.

Analysis by the Legislative Reference Bureau

This bill provides additional funding to the Department of Health Services to develop and carry out a public health campaign aimed at the prevention of initiation of tobacco and electronic cigarette use. The bill also provides funding to DHS to distribute grants to local and regional organizations working on youth vaping and providing cessation services.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 255.15 (3) (d) of the statutes is created to read:

255.15 (3) (d) From the appropriation under s. 20.435 (1) (fm), the department may develop and implement a public health campaign aimed at the prevention of
initiation of tobacco and electronic cigarette use and may award grants for local and
regional organizations working on youth vaping and providing cessation services.

**SECTION 2.** 255.15 (4) of the statutes is amended to read:

255.15 (4) **REPORTS.** Not later than April 15, **2002 2021**, and annually
thereafter, the department shall submit to the governor and to the chief clerk of each
house of the legislature for distribution under s. 13.172 (2) a report that evaluates
the success of the **grant program programs** under sub. (3). The report shall specify
the number of grants awarded during the immediately preceding fiscal year and the
purpose for which each grant was made. The report shall also specify donations and
grants accepted by the department under sub. (5).

**SECTION 3. Fiscal changes.**

(1) **PUBLIC HEALTH CAMPAIGN AND GRANTS FOR VAPING PREVENTION AND CESSATION.**

In the schedule under s. 20.005 (3) for the appropriation to the department of health
services under s. 20.435 (1) (fm), the dollar amount for fiscal year 2019–20 is
increased by $2,000,000 to fund a public health campaign aimed at prevention of
initiation of tobacco and electronic cigarette use and grants for local and regional
organizations working on youth vaping and providing cessation services.

(END)