October 25, 2019 – Introduced by Senators FEYEN, RINGHAND, COWLES, WANGGAARD, OLSEN, NASS and LeMAHIEU, cosponsored by Representatives KRUG, SORTWELL, ALLEN, ROHRKASTE, JAMES, PLUMER, DITTRICH, TUSLER, KULP, KUGLITSCH, BRANDTJEN, SKOWRONSKI, SUMMERFIELD, THIESFELDT, VANDERMEER, KNODL, SPIROS, MACCO, TRANEL and MURSAU. Referred to Committee on Universities, Technical Colleges, Children and Families.

AN ACT to repeal 20.285 (1) (kL), 20.445 (1) (gL), 36.46 and 106.20; and to create 20.285 (1) (kL), 20.445 (1) (gL), 36.46 and 106.20 of the statutes; relating to: marketing of employment and training opportunities to former University of Wisconsin System students and making an appropriation.

Analysis by the Legislative Reference Bureau
This bill requires the Department of Workforce Development to prepare a packet of information describing the employment and training opportunities that are available to former students of the universities and two-year college campuses within the University of Wisconsin System who have not graduated from a university or college campus within the UW System. The bill also requires the Board of Regents of the UW System to send a copy of the packet to each individual who was enrolled in a university or college campus within the UW System in the preceding semester, but who is not enrolled in, and who has not graduated from, any university or college campus within the UW System.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:

SECTION 1. 20.285 (1) (kL) of the statutes is created to read:
20.285 (1) (kL)  Marketing of opportunities to former system students.  All moneys transferred from the appropriation account under s. 20.445 (1) (gL) for the cost of postage for the mailing under s. 36.46.

SECTION 2. 20.285 (1) (kL) of the statutes, as created by 2019 Wisconsin Act .... (this act), is repealed.

SECTION 3. 20.445 (1) (gL) of the statutes is created to read:

20.445 (1) (gL)  Marketing of opportunities to former students in the University of Wisconsin System.  All moneys received from charges collected under s. 106.20 (2) for the delivery of services under s. 106.20 (2), except all moneys received from charges collected for the cost of postage for mailing the packets of information under s. 36.46 shall be transferred to the appropriation account under s. 20.285 (1) (kL).

SECTION 4. 20.445 (1) (gL) of the statutes, as created by 2019 Wisconsin Act .... (this act), is repealed.

SECTION 5. 36.46 of the statutes is created to read:

36.46  Marketing of opportunities to former system students.  (1) The board shall send a copy of the packet of information prepared by the department of workforce development under s. 106.20 (1) within 60 days after the beginning of each semester or session of the system to each individual who was enrolled at the institution or college campus in the preceding semester or session, but who is not enrolled in, and who has not graduated from, any institution or college campus in the system.

(2) The board shall pay for the costs of staff time and postage for the mailing of the packet of information prepared under s. 106.20 (1) from the appropriation accounts under s. 20.285 (1) (a) and (kL).
SECTION 6. 36.46 of the statutes, as created by 2019 Wisconsin Act .... (this act), is repealed.

SECTION 7. 106.20 of the statutes is created to read:

106.20 Marketing of opportunities to former University of Wisconsin System students. (1) The department shall prepare a packet of information describing the employment and training opportunities that are available to former students of the institutions and college campuses within the University of Wisconsin System who have not graduated from an institution or college campus within the system and advising those former students how to obtain additional information about those opportunities. The packet may describe those opportunities on a regional or local basis, if the department has information about those opportunities that is specific to the regional or local areas of this state. The packet shall include information on registered apprenticeship programs approved by the department, opportunities at technical colleges, opportunities in nursing programs, and information provided by local workforce development boards established under 29 USC 3122. The department shall update the information contained in the packet before the beginning of each semester or session of the University of Wisconsin System. The department shall provide packets to the Board of Regents of the University of Wisconsin System for distribution by the board.

(2) The department shall pay for the costs of compiling, preparing, and printing the packets under sub. (1) from the appropriation accounts under s. 20.445 (1) (a) and (gL). If the department includes in the packet of information prepared under sub. (1) materials that have been prepared by a private organization, the department may charge the private organization for the cost of compiling, preparing, printing, and the proportionate cost of postage for mailing, those materials.
SECTION 8. 106.20 of the statutes, as created by 2019 Wisconsin Act .... (this act), is repealed.

SECTION 9. Initial applicability.

(1) Marketing of opportunities to former system students. This act first applies beginning with the first new semester following the effective date of this subsection.

SECTION 10. Effective dates. This act takes effect on the day after publication, except as follows:

(1) The repeal of ss. 20.285 (1) (kL), 20.445 (1) (gL), 36.46, and 106.20 takes effect on the first day of the 4th year beginning after publication.

(END)