January 29, 2020 – Introduced by Senator JACQUE, cosponsored by Representative TAUCHEN. Referred to Committee on Agriculture, Revenue and Financial Institutions.

**AN ACT to create 95.185 of the statutes; relating to: creating a voluntary individual animal identification program and granting rule-making authority.**

**Analysis by the Legislative Reference Bureau**

This bill requires the Department of Agriculture, Trade and Consumer Protection to create a voluntary individual animal identification program for livestock owners. Under the program, DATCP must maintain an online list of retailers that supply radio frequency identification (RFID) tags. An RFID tag must include a 15-digit individual animal identification number that is connected to the livestock premises identification code for the animal’s premises of origin. The bill also allows DATCP to contract with an agent to collect and maintain individual animal identification records, which may include submitting the information to an existing state or federal database.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

*The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:*

**SECTION 1.** 95.185 of the statutes is created to read:
95.185 Voluntary individual animal identification. (1) Definition. In this section, “RFID tag” means a radio frequency identification tag, regardless of whether it uses low or high frequency technology.

(2) Voluntary individual animal identification. The department shall create and administer a voluntary program under which a person who has obtained a livestock premises registration under s. 95.51 may obtain RFID tags for individual bovine animals, goats, sheep, swine, or farm-raised deer. An RFID tag must include a 15-digit individual animal identification number that is connected to the livestock premises identification code for the animal’s premises of origin. As part of the program under this section, the department shall maintain on its Internet site a list of retailers that supply RFID tags and their contact information. The department may contract with an agent to collect and maintain individual animal identification records, which may include submitting the information to an existing state or federal database. The department may promulgate rules to implement this section.