

## Assembly

### Record of Committee Proceedings

#### **Committee on Science and Technology**

##### **Assembly Bill 872**

Relating to: restricting controllers from using consumer personal data and providing a penalty.

By Representatives Zimmerman, Steffen, Quinn, Duchow, Wichgers, Wittke, Plumer, Sortwell, Kulp, Dittrich, Thiesfeldt, Knodl, Gundrum, Brostoff and Macco; cosponsored by Senator Risser.

February 10, 2020 Referred to Committee on Science and Technology

February 12, 2020 **Public Hearing Held**

Present: (8) Representative Quinn; Representatives Petersen, Allen, Wittke, Schraa, Brandtjen, Neubauer and Sargent.  
Absent: (0) None.  
Excused: (1) Representative Anderson.

##### Appearances For

- Rep. Shannon Zimmerman - 30th Assembly District

##### Appearances Against

- Chris Reader - WI Manufacturers & Commerce
- Zach Bemis - Godfrey & Kahn, WI Insurance Alliance
- Justin Webb - WI Insurance Alliance

##### Appearances for Information Only

- Lara Sutherlin - Department of Ag, Trade, & Consumer Protection
- Tom Moore - WI Cable Communications Association

##### Registrations For

- Tom Fonfara - Microsoft

##### Registrations Against

- Misha Lee - Independent Insurance Agents of WI
- Sarah Wainscott - WI Credit Union League
- Matt Philipps - Alliance of WI Retailers
- Matt Philipps - American Property Casualty Insurance Association
- Bill McClenahan - Thrivent

- Bill Smith - National Federation of Independent Businesses
- Kathi Kilgore - Outdoor Advertising Association of WI
- Sarah Ohs - Consumer Data Industry Association
- Andy Franken - WI Insurance Alliance
- Jon Turke - WI Bankers Association
- Connie O'Connell - WI Council of Life Insurers

Registrations for Information Only

- Tom Still - WI Technology Council
- Tyler Diers - TechNet
- Ben VanPelt - University of Wisconsin-Madison
- Andrew Schriener - CenturyLink

March 26, 2020

**Failed to pass pursuant to Senate Joint Resolution 1**

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Steven Schwerbel  
Committee Clerk