

Senate

Record of Committee Proceedings

Committee on Agriculture, Revenue and Financial Institutions

Senate Bill 466

Relating to: labeling a food product as a type of milk and granting rule-making authority.

By Senators Marklein, Roth, Bernier, Carpenter, Feyen, Ringhand and Tiffany; cosponsored by Representatives Tranel, Oldenburg, Dittrich, Edming, James, Kulp, Novak, Petryk, Pronschinske, Quinn, Skowronski, Summerfield, Tauchen, Tusler, VanderMeer, Vorpapel and Wittke.

September 27, 2019 Referred to Committee on Agriculture, Revenue and Financial Institutions

October 24, 2019 **Public Hearing Held**

Present: (9) Senator Marklein; Senators Petrowski, Testin, Jacque, Bernier, Smith, Ringhand, Risser and Larson.
Absent: (0) None.
Excused: (0) None.

Appearances For

- Senator Howard Marklein - SD17
- State Rep Travis Tranel - 49th dist
- Rep. Loren Oldenburg - 96th Assembly District
- Board member Andrea Brossard - WI Farm Bureau
- DAVE BUHOLZER - KLONDIKE CHEESE COMPANY
- Ken Heiman - NASONVILLE DAIRY
- John UMHOEFER - WCMA
- Brad Legreid - WI Dairy Products Assn
- President DBA Tom Crave - Dairy Business Association
- Director of government affairs John Holevoet - Dairy Business Association
- Representative Loren Oldenburg - 96 District

Appearances Against

- Dan Colegrove - Plant based foods association
- Scott Weathers

Appearances for Information Only

- None.

Registrations For

- Keri Retallick - Wis. Pork Assoc.

- Owner Valerie Gaffney - Wi cattlemens
- Legislative Liaison Bradford Steine - DATCP
- Legislative Director Brian Dake - Wisconsin Independent Businesses
- Dir Government Affairs Jennifer Wickman
- Lobbyist William McCoshen - Wisconsin Dairy Alliance

Registrations Against

- Rebecca Hogan - Plant Based Foods Association

Registrations for Information Only

- None.

December 18, 2019 **Executive Session Held**

Present: (9) Senator Marklein; Senators Petrowski, Testin, Jacque, Bernier, Smith, Ringhand, Risser and Larson.

Absent: (0) None.

Excused: (0) None.

Moved by Senator Larson, seconded by Senator Smith that **Senate Amendment 1** be recommended for adoption.

Ayes: (4) Senators Smith, Ringhand, Risser and Larson.

Noes: (5) Senator Marklein; Senators Petrowski, Testin, Jacque and Bernier.

SENATE AMENDMENT 1 ADOPTION NOT RECOMMENDED, Ayes 4, Noes 5

Moved by Senator Petrowski, seconded by Senator Bernier that **Senate Bill 466** be recommended for passage.

Ayes: (7) Senator Marklein; Senators Petrowski, Testin, Jacque, Bernier, Smith and Ringhand.

Noes: (2) Senators Risser and Larson.

PASSAGE RECOMMENDED, Ayes 7, Noes 2

Vincent Williams
Committee Clerk