

### Fiscal Estimate - 2021 Session

Original     
  Updated     
  Corrected     
  Supplemental

<b>LRB Number</b> <b>21-5003/1</b>	<b>Introduction Number</b> <b>AB-0666</b>
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**Description**  
 the Something Special from Wisconsin promotional campaign; funding for the University of Wisconsin System, technical colleges, and special education aid; and making an appropriation

**Fiscal Effect**

**State:**

<input type="checkbox"/> No State Fiscal Effect	<input type="checkbox"/> Increase Existing Revenues	<input type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget
<input type="checkbox"/> Indeterminate	<input type="checkbox"/> Decrease Existing Revenues	<input type="checkbox"/> Yes <input type="checkbox"/> No
<input type="checkbox"/> Increase Existing Appropriations		<input type="checkbox"/> Decrease Costs
<input type="checkbox"/> Decrease Existing Appropriations		
<input checked="" type="checkbox"/> Create New Appropriations		

**Local:**

<input type="checkbox"/> No Local Government Costs	<b>5. Types of Local Government Units Affected</b>	
<input type="checkbox"/> Indeterminate		
1. <input type="checkbox"/> Increase Costs	3. <input type="checkbox"/> Increase Revenue	<input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<input type="checkbox"/> Counties <input type="checkbox"/> Others
2. <input type="checkbox"/> Decrease Costs	4. <input type="checkbox"/> Decrease Revenue	<input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts
<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	<input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory	

<b>Fund Sources Affected</b>	<b>Affected Ch. 20 Appropriations</b>
<input checked="" type="checkbox"/> GPR <input type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS s.20.115(3)(f)	

<b>Agency/Prepared By</b> DATCP/ Sharon Henes (608) 381-2808	<b>Authorized Signature</b> Jason Gherke (608) 224-4748	<b>Date</b> 2/17/2022
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**Fiscal Estimate Narratives**

**DATCP 2/17/2022**

LRB Number <b>21-5003/1</b>	Introduction Number <b>AB-0666</b>	Estimate Type <b>Original</b>
<b>Description</b> the Something Special from Wisconsin promotional campaign; funding for the University of Wisconsin System, technical colleges, and special education aid; and making an appropriation		

**Assumptions Used in Arriving at Fiscal Estimate**

This bill creates a new appropriation and provides \$400,000 in fiscal year 2021-2022 for advertising and promotion of the Something Special from Wisconsin slogan, mark, and logo.

**Long-Range Fiscal Implications**

There is no long-range fiscal implication.