Fiscal Estimate - 2021 Session

☑ Original ☐ Updated	Corrected Supple	mental			
LRB Number 21-1728/1	Introduction Number AB-00	74			
Description labeling a food product as a type of milk and granting rule-making authority					
Fiscal Effect					
Appropriations Reversible Decrease Existing Decrease Existing Appropriations Reversible Create New Appropriations	ease Existing absorb within agency's b				
Permissive Mandatory Perm 2. Decrease Costs 4. Decre	5.Types of Local Governments ase Revenue issive Mandatory ease Revenue issive Mandatory Districts 5.Types of Local Governments Units Affected Towns Counties Others School Districts Districts	Cities 0			
Fund Sources Affected	Affected Ch. 20 Appropria	itions			
☐ GPR ☐ FED ☐ PRS ☐ SEG ☐ SEGS 20.115(1)(a); 20.115(1)(gb)					
Agency/Prepared By	Authorized Signature	Date			
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Fiscal Estimate Narratives DATCP 2/23/2021

LRB Number 21-1728/1	Introduction Number	AB-0074	Estimate Type	Original		
Description						
labeling a food product as a type of milk and granting rule-making authority						

Assumptions Used in Arriving at Fiscal Estimate

This bill defines the circumstances under which a food product may be labeled as milk. The bill also requires the Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) to write rules for enforcing the statutory provisions. The bill specifies that several other states must pass similar legislation before the statutory provisions take effect. If the statutory language is enacted, DATCP during the course of inspecting food processing plants and retail food establishments, and local health departments acting as agents for DATCP during inspections of retail food establishments, would check food package labels for compliance with the statutory requirements. DATCP and its agents would also conduct an unknown number of investigations in response to complaints that businesses had failed to comply with the new requirements. DATCP anticipates needing to train staff, modify forms, and modify software, but those costs, along with the costs of rule-making, could be supported within DATCP's existing budget.

Long-Range Fiscal Implications

DATCP does not anticipate incurring significant long term costs for enforcing the statutory provisions if enacted.