

Fiscal Estimate - 2021 Session

Original
 Updated
 Corrected
 Supplemental

LRB Number 21-5504/1	Introduction Number AB-0831	
Description a law enforcement marketing campaign		
Fiscal Effect		
State: <input type="checkbox"/> No State Fiscal Effect <input checked="" type="checkbox"/> Indeterminate <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> <input type="checkbox"/> Increase Existing Appropriations <input type="checkbox"/> Decrease Existing Appropriations <input type="checkbox"/> Create New Appropriations </div> <div style="width: 30%;"> <input checked="" type="checkbox"/> Increase Existing Revenues <input type="checkbox"/> Decrease Existing Revenues </div> <div style="width: 30%;"> <input checked="" type="checkbox"/> Increase Costs - May be possible to absorb within agency's budget <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Decrease Costs </div> </div>		
Local: <input type="checkbox"/> No Local Government Costs <input type="checkbox"/> Indeterminate <div style="display: flex; justify-content: space-between;"> <div style="width: 30%;"> 1. <input type="checkbox"/> Increase Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory 2. <input type="checkbox"/> Decrease Costs <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory </div> <div style="width: 30%;"> 3. <input type="checkbox"/> Increase Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory 4. <input type="checkbox"/> Decrease Revenue <input type="checkbox"/> Permissive <input type="checkbox"/> Mandatory </div> <div style="width: 30%;"> 5. Types of Local Government Units Affected <input type="checkbox"/> Towns <input type="checkbox"/> Village <input type="checkbox"/> Cities <input type="checkbox"/> Counties <input type="checkbox"/> Others <input type="checkbox"/> School Districts <input type="checkbox"/> WTCS Districts </div> </div>		
Fund Sources Affected Affected Ch. 20 Appropriations <input type="checkbox"/> GPR <input checked="" type="checkbox"/> FED <input type="checkbox"/> PRO <input type="checkbox"/> PRS <input type="checkbox"/> SEG <input type="checkbox"/> SEGS 20.455 (2)(m)		
Agency/Prepared By DOJ/ Michelle Gauger (608) 267-6714	Authorized Signature Christopher J McKinny (608) 264-6367	Date 1/19/2022

Fiscal Estimate Narratives

DOJ 1/19/2022

LRB Number	21-5504/1	Introduction Number	AB-0831	Estimate Type	Original
Description a law enforcement marketing campaign					

Assumptions Used in Arriving at Fiscal Estimate

This bill requires the Department of Justice to collaborate with the Wisconsin Economic Development Corporation (WEDC) in the development and implementation of a "Pro-Cop Wisconsin" marketing campaign designed to recruit and retain law enforcement officers in Wisconsin, including the recruitment of officers from states that have sought to reduce funding for law enforcement.

The department and WEDC must expend \$1 million on the marketing campaign, funded by \$1 million allocated by the Governor from funding received by the state under the federal American Rescue Plan Act of 2021, as required under the bill.

It is not clear what share of the \$1 million in expenditures and federal funding will be administered by the department versus the WEDC but it is believed that the additional federal funding provided to the department will equal the amount of the additional expenditures made by the department as directed by this bill.

Long-Range Fiscal Implications