Fiscal Estimate - 2021 Session

Original Updated	Corrected Supple	mental			
LRB Number 21-4243/1	Introduction Number SB-64	7			
Description The Something Special from Wisconsin promotional campaign; funding for the University of Wisconsin System, technical colleges, and special education aid; and making an appropriation					
Fiscal Effect					
Appropriations Reve	ease Existing absorb within agency's b				
Permissive Mandatory Perm 2. Decrease Costs 4. Decre	5.Types of Local Governments ase Revenue Units Affected Towns Village Counties Others asse Revenue School WTCS Districts District	e Cities			
Fund Sources Affected GPR FED PRO PRS	Affected Ch. 20 Appropria SEG SEGS s.20.115(3)(f)	tions			
Agency/Prepared By	Authorized Signature	Date			
DATCP/ Sharon Henes (608) 381-2808	Jason Gherke (608) 224-4748	2/17/2022			

Fiscal Estimate Narratives DATCP 2/17/2022

LRB Number	21-4243/1	Introduction Number	SB-647	Estimate Type	Original	
Description						
The Something Special from Wisconsin promotional campaign; funding for the University of Wisconsin						
System, technical colleges, and special education aid; and making an appropriation						

Assumptions Used in Arriving at Fiscal Estimate

This bill creates a new appropriation and provides \$400,000 for advertising and promotion of the Something Special from Wisconsin slogan, mark, and logo.

Long-Range Fiscal Implications

There is no long-range fiscal implication.