October 29, 2021 – Introduced by Representatives TITTL, MURPHY, BROSTOFF, GUNDUM, MOSES, OLDENBURG, SINICKI, SPREITZER and SUBECK. Referred to Committee on Rules.

Relating to: proclaiming October 24 to 30, 2021, as National Massage Therapy Awareness Week.

Whereas, the American Massage Therapy Association (AMTA) is the largest national association representing massage therapists and the massage industry profession, with over 95,000 members across the country, and the Wisconsin Chapter of the AMTA, which consists of over 2,000 members; and

Whereas, massage therapy is beneficial to overall health and is increasingly part of integrated health care; and

Whereas, massage therapy is beneficial for the treatment of both chronic and acute pain for people of all ages; and

Whereas, massage therapy is effective as a nonpharmacologic treatment for chronic pain management (such as back pain, headache, carpal tunnel syndrome, osteoarthritis, neck and shoulder pain, fibromyalgia, and hospice care), behavioral health treatment (anxiety and stress, depression, PTSD, and substance use disorder recovery), rehabilitation/physical training (athletic training/injury treatment,
ergonomics and job-related injuries, cardiac rehab, joint replacement surgery, and
scar management), and acute medical conditions (cancer management, post-operative pain, lymphatic drainage, and maternity and newborn care); and

Whereas, the AMTA, a professional association for massage therapists, provides consumer and professional education information on massage and helps consumers and health professionals locate qualified, licensed massage therapists in their area; and

Whereas, Massage Therapy Awareness Week provides an opportunity to raise public awareness of the potential benefits of massage therapy; now, therefore, be it

Resolved by the assembly, the senate concurring, That the Wisconsin Legislature proclaims October 24 to 30, 2021, as National Massage Therapy Awareness Week.

(END)