October 20, 2021 – Introduced by Senators PFAFF, SMITH, ERPENBACH, LARSON and RINGHAND, cosponsored by Representatives CONSIDINE, S. RODRIGUEZ, CABRERA, CONLEY, EMERSON, HEBL, B. MEYERS, NEUBAUER, OHNSTAD, POPE, SHANKLAND, SHELTON, SPREITZER, STUBBS, SUBECK and VRUWINK. Referred to Committee on Agriculture and Tourism.

AN ACT to create 20.115 (3) (f) of the statutes; relating to: the Something Special from Wisconsin promotional campaign; funding for the University of Wisconsin System, technical colleges, and special education aid; and making an appropriation.

Analysis by the Legislative Reference Bureau

Under current law, the Department of Agriculture, Trade and Consumer Protection administers the “Something Special from Wisconsin” promotional campaign to promote commodities produced in this state. The bill creates a new continuing appropriation and provides $400,000 in fiscal year 2021-22 from the general fund for this purpose.

The bill also provides additional funding, in fiscal year 2021-22, for the University of Wisconsin System under its general program operations appropriation; for state aid for technical colleges; and for special education aid the Department of Public Instruction pays to school districts, independent charter schools, cooperative educational service agencies, and county children with disabilities education boards.

For further information see the state fiscal estimate, which will be printed as an appendix to this bill.

The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:
SECTION 1. 20.005 (3) (schedule) of the statutes: at the appropriate place, insert the following amounts for the purposes indicated:

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<th></th>
<th>2021-22</th>
<th>2022-23</th>
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<tbody>
<tr>
<td>20.115</td>
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<td>Agriculture, trade and consumer protection, department of</td>
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<td>(3) AGRICULTURAL DEVELOPMENT SERVICES</td>
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<td>(f) Something special from Wisconsin promotion — general fund</td>
<td>GPR</td>
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SECTION 2. 20.115 (3) (f) of the statutes is created to read:

20.115 (3) (f) Something special from Wisconsin promotion — general fund. As a continuing appropriation, the amounts in the schedule for the advertising and promotion of the something special from Wisconsin slogan, mark, and logo under s. 93.44.

SECTION 3. Fiscal changes.

(1) SPECIAL EDUCATION AID. In the schedule under s. 20.005 (3) for the appropriation to the department of public instruction under s. 20.255 (2) (b), the dollar amount for fiscal year 2021-22 is increased by $252,000 to increase funding for aids for special education under s. 115.88.

(2) UW SYSTEM; GENERAL PROGRAM OPERATIONS. In the schedule under s. 20.005 (3) for the appropriation to the Board of Regents of the University of Wisconsin System under s. 20.285 (1) (a), the dollar amount for fiscal year 2021-22 is increased by $51,660 for the purpose for which the appropriation is made.

(3) STATE AIDS FOR TECHNICAL COLLEGES. In the schedule under s. 20.005 (3) for the appropriation to the technical college system board under s. 20.292 (1) (d), the
dollar amount for fiscal year 2021-22 is increased by $11,340 for the purpose for
which the appropriation is made.

(END)