

Fiscal Estimate Narratives

DHS 2/15/2024

LRB Number	23-4998/1	Introduction Number	AB-1061	Estimate Type	Original
Description public health campaign for prevention of tobacco and electronic cigarette use, grants to organizations working on youth vaping and cessation services, and making an appropriation					

Assumptions Used in Arriving at Fiscal Estimate

This proposal directs the Department to create a public health campaign focused on preventing the use of tobacco and electronic cigarettes. It also provides funding for a grant program which provides funding to local organizations specifically working on youth vaping and cessation services. The total funding provided in the bill for these activities is \$2,000,000. In order to create and run the public health campaign, and oversee the grant program, a 1.0 FTE Public Health Educator-ADV is needed at \$95,600 GPR annually to serve as program coordinator, bringing the total cost to \$2,096,500 GPR annually. The coordinator will collaborate with state and national partners to develop and maintain the public health campaign, oversee grant administration (for example contracting, and the application process) as well as provide training and technical assistance to subgrantees.

Long-Range Fiscal Implications