Fiscal Estimate - 2023 Session

| ☑ Original ☐ Updated | Corrected | Supplem | iental |
|---|---|---|--------------|
| LRB Number 23-5700/1 | Introduction Nu | mber SB-097 | 2 |
| Description special registration plates with white lettering on | a black background | | |
| Fiscal Effect | | | |
| Appropriations Reve | ease Existing abso | ease Costs - May be orb within agency's bu Yes rease Costs | |
| Permissive Mandatory Permi | use Revenue Units Ussive Mandatory ease Revenue | s of Local Governmen Affected Towns Village Counties Others School WTCS Districts Districts | Cities |
| Fund Sources Affected | Affecte | ed Ch. 20 Appropria | tions |
| GPR FED PRO PRS | SEG SEGS 20.395 | (5) (cq) and Transpo | rtation Fund |
| Agency/Prepared By | Authorized Signature | | Date |
| DOT/ John Gilchrist (608) 266-7135 | Christina Olson (608) 266-8 | 810 | 2/16/2024 |

Fiscal Estimate Narratives DOT 2/16/2024

| LRB Number | 23-5700/1 | Introduction Number | SB-0972 | Estimate Type | Original . | |
|--|-----------|---------------------|---------|---------------|------------|--|
| Description | | | | | | |
| special registration plates with white lettering on a black background | | | | | | |

Assumptions Used in Arriving at Fiscal Estimate

This bill establishes a special group plate for persons wishing to have registration plates with white lettering on a black background displaying the word "Wisconsin" and the registration number assigned to the vehicle. Special group members are required to make a voluntary annual payment of \$25 to be issued the special plates.

Under the bill, DOT retains \$23,700, or the actual initial costs of production, whichever is less, from the voluntary payments for the initial costs of production of the special plates. The remainder of the voluntary payment amounts are deposited in the transportation fund.

Assuming the plate design follows WisDOT's standard special group plate design, the estimated development cost to DMV is \$9,000, which includes approximately \$8,300 for data processing system modifications, and \$700 for graphic design. This cost is incurred before any plates are sold, and regardless of how many plates are sold. Additional one-time costs can be incurred by the Department for special group plates with eligibility requirements or multiple decals.

The bill in its current form does not include an increase to the Department of Transportation-Division of Motor Vehicles' expenditure authority. The bill creates a \$25 annual payment for the plates, but the generated revenue would be directed to the Transportation Fund while the expenditures would be incurred by the Division of Motor Vehicles' operating appropriation. DMV's appropriated funding is unable to absorb these expected costs.

In lowa a similar plate is produced and issued by the request of lowa vehicle owners. Demand there was approximately 160,000 new plates annually. When adjusted for Wisconsin's larger vehicle fleet, it is estimated that demand for the new plates will be approximately 235,000 sets annually, generating \$5,875,000 in revenue for the Transportation Fund. It is estimated that currently the production and issuance of a set of these plates will cost \$14.35. Including anticipated future increases in production and postage between now and production of the plates, the price of a set of plates is estimated to be \$16.00 at the time of initial issuance approximately nine months after this bill's passage. Therefore, the Division of Motor Vehicles' expenditure authority in appropriation s. 20.395 (5)(cq) would need to be increased by \$3,760,000 annually to handle the new expenses for production and issuance.

Based on lowa's experience, it is estimated that in three years that the number of these special plates on the road will be approximately 700,000 generating \$17,500,000 in annual revenue for the Transportation Fund.

Long-Range Fiscal Implications

The bill establishes a special group plate resulting in increased expenditures and revenues. As written, the bill does not include an increase to the Department of Transportation-Division of Motor Vehicles' expenditure authority. The Division of Motor Vehicles' expenditure authority in appropriation 563 would need to be increased by \$3,760,000 annually to handle the new expenses for production and issuance. It is estimated that in three years that the number of these new plates on the road will be approximately 700,000 generating \$17,500,000 in annual revenue for the Transportation Fund.

Fiscal Estimate Worksheet - 2023 Session

Detailed Estimate of Annual Fiscal Effect

| ☑ Original ☐ Updated | Corrected | Supplemental | | |
|--|--|---|--|--|
| LRB Number 23-5700/1 | Introduction Numl | ber SB-0972 | | |
| Description | | · | | |
| special registration plates with white lettering of | | | | |
| I. One-time Costs or Revenue Impacts for S annualized fiscal effect): | State and/or Local Governmer | it (do not include in | | |
| Assuming the plate design follows the Departr development cost to DMV is \$9,000, which incomodifications, and \$700 for graphic design. | | | | |
| II. Annualized Costs: | Annualized Fis | Annualized Fiscal Impact on funds from: | | |
| | Increased Costs | Decreased Costs | | |
| A. State Costs by Category | a mana . Lama wa mungi maada mara kada ma a mada ma a mada ma a mada ma mada ma mada ma mada ma mada mana lama | | | |
| State Operations - Salaries and Fringes | . \$ | \$ \$ | | |
| (FTE Position Changes) | | | | |
| State Operations - Other Costs | 3,760,000 | 0,000 | | |
| Local Assistance | | | | |
| Aids to Individuals or Organizations | | | | |
| TOTAL State Costs by Category | \$3,760,000 | \$ | | |
| B. State Costs by Source of Funds | | | | |
| GPR | | | | |
| FED | | | | |
| PRO/PRS | | | | |
| SEG/SEG-S | 3,760,000 | | | |
| III. State Revenues - Complete this only wh (e.g., tax increase, decrease in license fee, | | lecrease state revenues | | |
| | Increased Rev | Decreased Rev | | |
| GPR Taxes | \$ | \$ | | |
| GPR Earned | | | | |
| FED | | | | |
| PRO/PRS | | | | |
| SEG/SEG-S | 5,875,000 | | | |
| TOTAL State Revenues | \$5,875,000 | \$ | | |
| NET ANNUA | ALIZED FISCAL IMPACT | | | |
| | <u>State</u> | <u>Local</u> | | |
| NET CHANGE IN COSTS | \$3,760,000 | \$ | | |
| NET CHANGE IN REVENUE | \$5,875,000 | \$ | | |
| | | | | |
| Agency/Prepared By | Authorized Signature | Date | | |
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