



2023 ASSEMBLY JOINT RESOLUTION 88

November 2, 2023 - Introduced by Representatives PLUMER, DITTRICH, EMERSON, GREEN, GUNDRUM, JACOBSON, KITCHENS, MELOTIK, MICHALSKI, NEDWESKI, PENTERMAN, RETTINGER, SAPIK, SCHMIDT, STEFFEN and SWEARINGEN, cosponsored by Senators TOMCZYK, FEYEN, QUINN and SPREITZER. Referred to Committee on Rules.

1 **Relating to:** declaring the brandy old-fashioned as Wisconsin's state cocktail.

2 Whereas, many Wisconsinites add both fruits and juices to their cocktails, a
3 tradition originating from the Prohibition era; and

4 Whereas, distilleries across the United States temporarily halted their
5 operations after World War II so that the United States could supply a war-torn
6 Europe with grain, reducing the availability of spirits in Wisconsin; and

7 Whereas, during this period, brandy became notably popular among
8 Wisconsinites following the discovery and distribution of about 30,000 cases of aged
9 Christian Brothers brandy into the Wisconsin market; and

10 Whereas, Wisconsinites increasingly substituted brandy for other spirits in
11 cocktails, making brandy a staple throughout the state; and

12 Whereas, Wisconsin accounts for over half of Korbel's annual brandy sales in
13 the United States, purchasing over 150,000 cases of Korbel brandy in 2019 alone; and

14 Whereas, a Wisconsin-style old-fashioned traditionally consists of muddled
15 brandy, bitters, sugar, and ice; and

