

Assembly

Record of Committee Proceedings

Committee on State Affairs

Assembly Bill 304

Relating to: creating the Division of Alcohol Beverages attached to the Department of Revenue; the regulation of alcohol beverages and enforcement of alcohol beverage laws; interest restrictions relating to, and authorized activities of, brewers, brewpubs, wineries, manufacturers, rectifiers, wholesalers, and retailers; shipping alcohol beverages by means of fulfillment houses and common carriers; the consumption of alcohol beverages in a public place; creating a no-sale event venue permit; creating an operator's permit; liquor licenses transferred from one municipality to another; retailers' authorized activities; liquor license quotas; the safe ride program; the presence of underage persons and conduct of other business on licensed premises; the occupational tax on alcohol beverages; repealing a rule promulgated by the Department of Revenue; granting rule-making authority; and providing a penalty.

By Representatives Vos, August, Swearingen and Zimmerman; cosponsored by Senators LeMahieu, Feyen and Testin.

June 08, 2023 Referred to Committee on State Affairs

June 13, 2023 **Public Hearing Held**

Present: (14) Representative Swearingen; Representatives Green, Summerfield, Schraa, Brooks, Spiros, Moses, Callahan, Gustafson, Sinicki, Ohnstad, Cabrera, Baldeh and Hong.

Absent: (0) None.

Excused: (0) None.

Appearances For

- Rep. Robin Vos - 63rd Assembly District
- Rep. Rob Swearingen - 34th Assembly District
- Majority Leader Devin LeMahieu - 9th Senate District
- Secretary Peter Barca - DPI
- Mike Wittenwyler - WI Beer Distributors Assn. / WI Wine & Spirit Institute
- Matt Swentkofske - Molson Coors
- Dave Fritz - Potosi Beverage Co.
- William Glass - WI Craft Beverage Coalition
- Dan Katt - Good City Brewing
- Steve Johnson - WI Winery Assn.
- Susan Quam - WI Restaurant Assn.
- Kathi Kilgore - WI Hotel & Lodging Assn.

- Ryan Prellwitz - Vines & Rushes Winery
- Jacquelyn Kearns - Mosinee Brewing Co.
- Gregory Kearns - Mosinee Brewing Co.
- Julie Coquard - Wollersheim Winery
- Anthony Bilwin - Von Stiehl Winery
- David Malcolm - Zambaldi Beer

Appearances Against

- Madison Nagy - Homestead Meadow
- Hayden Nagy - Homestead Meadows
- Steve Nagy - Homestead Meadows Farm
- Bonnie Keyes - Mulberry Lane Farm
- Ben Ament
- Tina Hinchley - Cambridge
- Afton Krysiak - The Gathering Barn at Busy Adventure Farm
- Ron Hockersmith - Amorphic Beer LLC
- Phillip Molina - Still Point Farm LLC
- Jean Bahn - Farmview Event Barn
- Shelly Mayer - Our Family Farm

Appearances for Information Only

- Maureen Busalachi – Wisconsin Alcohol Policy Project

Registrations For

- Rep. Shannon Zimmerman - 30th Assembly District
- Scott Stenger - Tavern League of WI
- Jeffrey Stoeger - Cold Country Wines
- Kay Stoeger - Cold Country Vines & Wines LLC
- Guy Rehorst - Great Lakes Distillery
- Rick Kruier - Potost Brewing Co.
- Joseph Retzer - Ledgerock Distillery
- Bryce Retzer - Ledgerock Distillery
- Jay Maas - Dancing Goat Distillery
- Sean Dotson - Dancing Goat Distillery
- Philippe Coquard - Wollersheim Winery & Distillery
- Curtis Basina - Copper Crow Distillery
- Grant Pauly - Binsfeld
- Scott Perlick - Perlick Distillers
- Nels Forde - Yahara Bay Distillers
- Nick Reistad - Raised Grain Brewing Co.
- Robert Laisa - Tyranena Brewing Co.
- Stacey Schraufnagel - Tyranena Brewing Co.

- Kurt Woodruff - O'so Brewing Co.
- Maria Milano - Door 44 / Parallel 44
- Chad Ostram - Brewfinity Brewing
- David Hollnagel - Fountain City Brewing Co.
- Heather Mullins - Knowlton House Distillery
- Marissa Jensen - Knowlten House Distillery
- Amy Boyer - Toltal Wine & More
- Tom Moore - Mark Anthony Brands Inc.
- Amanda Steff - Timer Hill Winery
- Josh Tuschl - Henry Farms Prairie Spirits
- Nickolas Abramorich - Doundraons Distilling
- James Fenley - New Glarus Brewing
- Mike Semmann - WI Grocers Assn.
- Joe Henry - Henry Farms Prairie Spirits
- Liz Henry - Henry Farms Prairie Spirits LLC
- Jeffrey Olson - Awildan Distilling
- Matt Geary - Public Craft Brewing Co.
- Steve Danner - Cedar Creek Winery
- Lawrence Cary - Handen Distilling
- Steven Derbaker - Trout Springs Winery
- Andnes DeBaker - Trout Spring Winery
- Michael Loritz - Trout Springs Winery
- Angela Packard - Trout Springs Winery
- Melodie Sluga - Studio Winery
- Jason Bogart - Studio Winery
- Trudy Rauch - Studio Winery
- Robert Burke - Studio Winery
- Janine Leverich - Stuido Winery
- Wally Harrison - Studio Winery
- Carrie Viste - Door County Wine Trail
- Erin Lautenbach - Lautenbach's Orchard Country Winery
- Matt Hauser - WI Fuel & Retail Assn.
- Doug Jackson - Studio Winery
- Kathy Jackson - Studio Winery
- Zak Koga - Karben4 Brewing
- Yannique Purman - Winery Island Orchard Cider
- Brian Dake - WI Independent Businesses
- Sdena Hamilton - White Winter Winery
- Jonathan Hamilton - White Winter Winery Inc
- Kim Hamilton - White Winter Winery
- Jennifer Jackson - Studio Winery
- Dan Stressler
- Billie Lehr - Studio Winery
- Andy Ewgel - Anheuser Busch

- Evan Hughes - Central Standard Distillery
- Thomas Nye - The Blind Horse

Registrations Against

- Tim Fiocchi - WI Farm Bureau

Registrations for Information Only

- Michelle Ramirez-White - WI Farmers Union

June 15, 2023

Executive Session Held

Present: (14) Representative Swearingen; Representatives Green, Summerfield, Schraa, Brooks, Spiros, Moses, Callahan, Gustafson, Sinicki, Ohnstad, Cabrera, Baldeh and Hong.

Absent: (0) None.

Excused: (0) None.

Moved by Representative Brooks, seconded by Representative Moses that **Assembly Bill 304** be recommended for passage.

Ayes: (13) Representative Swearingen; Representatives Green, Summerfield, Schraa, Brooks, Spiros, Moses, Callahan, Gustafson, Sinicki, Ohnstad, Baldeh and Hong.

Noes: (1) Representative Cabrera.

PASSAGE RECOMMENDED, Ayes 13, Noes 1

Taylor Corkran
Committee Clerk