

Senate

Record of Committee Proceedings

Committee on Transportation and Local Government

Senate Bill 467

Relating to: outdoor advertising signs that do not conform to local ordinances and that are affected by certain transportation-related projects.

By Senators Feyen, Ballweg and Wanggaard; cosponsored by Representatives Goeben, Brandtjen, Brooks, Doyle, Gundrum, Krug, Mursau, O'Connor, Petersen, Plumer, Schmidt and Schutt.

September 29, 2023 Referred to Committee on Transportation and Local Government

December 05, 2023 **Public Hearing Held**

Present: (5) Senator Tomczyk; Senators Cowles, Hutton, Carpenter and Pfaff.
Absent: (0) None.
Excused: (0) None.

Appearances For

- Thomas Hickey
- Market Manager Eric Hamme - Clear Channel Outdoor
- Matt Censky - Policy staff for Senator Feyen
- Don Snyder - Lamar outdoor and the OAAW
- Kathi Kilgore - Outdoor Advertising Association Of Wisconsin
- Rep Joy Goeben

Appearances Against

- Dr Steve Arnold - Scenic Wisconsin

Appearances for Information Only

- Assistant Deputy Secretary Joel Nilsestuen - WisDOT

Registrations For

- VP GM Dennis Lord - Lamar Advertising of Milwaukee
- Jill Diehl - Wisconsin Dells Visitors And Convention Bureau
- Matthew Hauser - Wisconsin Fuel And Retail Association
- Bill Elliott - Wisconsin Hotel & Lodging Association
- Susan Quam - Wisconsin Restaurant Association
- Eric Knight - Association Of Wisconsin Tourism Attractions

- Michael Semmann - Wisconsin Grocers Association

Registrations Against

- James Bohl - City of Milwaukee
- Katie Scott - League of Municipalities

Registrations for Information Only

- None.

April 11, 2024

Failed to pass pursuant to Senate Joint Resolution 1

Mitch Sands
Committee Clerk