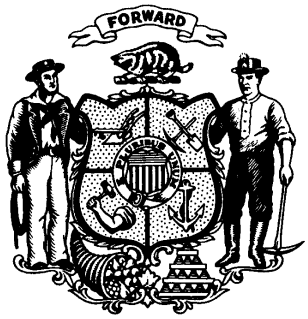
# State of Wisconsin




Date of enactment: October 2, 2025
**2025 Senate Bill 33** Date of publication*: October 3, 2025

# 2025 WISCONSIN ACT 34

AN ACT ***to create*** 942.09 (1) (e), 942.09 (2) (am) 4. and 942.09 (3m) (a) 3. of the statutes; **relating to:** representations depicting nudity and providing a penalty.

***The people of the state of Wisconsin, represented in senate and assembly, do enact as follows:***

**SECTION 1.** 942.09 (1) (e) of the statutes is created to read:

942.09 **(1)** (e) "Synthetic intimate representation" means a representation generated using technological means that uses an identifiable person's face, likeness, or other distinguishing characteristic to depict an intimate representation of that person, regardless of whether the representation includes components that are artificial, legally generated, or generally accessible, and that is so realistic that a reasonable person would believe it depicts conduct of the identifiable person.

**SECTION 2.** 942.09 (2) (am) 4. of the statutes is created to read:

942.09 **(2)** (am) 4. Posts, publishes, distributes, or exhibits a synthetic intimate representation of an identifiable person with intent to coerce, harass, or intimidate that person.

**SECTION 3.** 942.09 (3m) (a) 3. of the statutes is created to read:

942.09 **(3m)** (a) 3. Makes a reproduction of a private representation, if the actor knows that the person depicted in the reproduction did not consent to the making of the reproduction.

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* Section 991.11, WISCONSIN STATUTES: Effective date of acts. "Every act and every portion of an act enacted by the legislature over the governor's partial veto which does not expressly prescribe the time when it takes effect shall take effect on the day after its date of publication."