

## Assembly

### Record of Committee Proceedings

#### **Committee on Ways and Means**

##### **Assembly Bill 231**

Relating to: creating a tax credit for expenses related to film production services and for capital investments made by a film production company, granting rule-making authority, and making an appropriation.

By Representatives Armstrong, Callahan, Hurd, Brown, Doyle, Emerson, Goodwin, Green, Johnson, Kitchens, Kreibich, Maxey, Melotik, Miresse, Moses, Mursau, O'Connor, Prado, Snyder, Steffen, Swearingen, Tittl, Wichgers and Zimmerman; cosponsored by Senators Bradley, Testin, Drake, Feyen, Larson, Pfaff, Quinn and Spreitzer.

May 02, 2025                      Referred to Committee on Ways and Means

May 07, 2025                      **Public Hearing Held**

Present:     (10)     Representative O'Connor; Representatives Kaufert, Armstrong, Brooks, Franklin, Gustafson, Penterman, Bare, J. Jacobson and Fitzgerald.

Absent:       (0)       None.

Excused:    (0)       None.

##### Appearances For

- Representative Dave Armstrong
- Jordan Innes
- Michael Graf
- Nathan Deming - Action! Wisconsin
- Jeffrey Kurz - Action! Wisconsin
- Katie Heil - Imagine Milwaukee and Action! Wisconsin
- Forbes McIntosh - Action! Wisconsin and Imagine Milwaukee
- Kurt Krauss - Action! Wisconsin
- Alex Kudrna - Backyard Dream
- JoAnn Jardine - Action! Wisconsin
- Nate Sheppard - The Hilgermann Center
- Stacey Nash - Nash Creative LLC
- Hayden Mauk - All Is Well Entertainment

##### Appearances Against

- None.

Appearances for Information Only

- None.

Registrations For

- Annie Katz - Create Wisconsin
- Bill Elliott - Wisconsin Hotel and Lodging Association
- Kathi Kilgore - Wisconsin Hotel and Lodging Association
- Tana Aguirre - Oneida Nation
- Michelle McCulloch Mahen - National Association of Theatre Owners
- Buddy Julius - Visit Milwaukee
- Susan Quam - Wisconsin Restaurants Association
- Eric Knight - Association of Wisconsin Tourism Attractions
- Catherine McDermott - Destinations Wisconsin
- Senator Dora Drake - 4th Senate District
- Senator Julian Bradley - 28th Senate District
- Toni Herkert - League of Wisconsin Municipalities
- Justin Moralet - City of Milwaukee
- Jordan Primakow - City of Milwaukee
- Allison Lockwood - Ski Team Productions LLC
- Lynne Fraser - Ski Team Productions LLC
- Representative Chanz Green - 74th Assembly District
- Anne Kats - Create Wisconsin

Registrations Against

- None.

Registrations for Information Only

- None.

May 14, 2025

**Executive Session Held**

Present: (10) Representative O'Connor; Representatives Kaufert, Armstrong, Brooks, Franklin, Gustafson, Penterman, Bare, J. Jacobson and Fitzgerald.

Absent: (0) None.

Excused: (0) None.

Moved by Representative Brooks, seconded by Representative Armstrong that **Assembly Substitute Amendment 1** be recommended for adoption.

Ayes: (9) Representative O'Connor; Representatives Kaufert, Armstrong, Brooks, Franklin, Penterman, Bare, J. Jacobson and Fitzgerald.

Noes: (0) None.

ASSEMBLY SUBSTITUTE AMENDMENT 1 ADOPTION  
RECOMMENDED, Ayes 9, Noes 0

Moved by Representative Kaufert, seconded by Representative Franklin that **Assembly Bill 231** be recommended for passage as amended.

Ayes: (10) Representative O'Connor; Representatives Kaufert, Armstrong, Brooks, Franklin, Gustafson, Penterman, Bare, J. Jacobson and Fitzgerald.

Noes: (0) None.

PASSAGE AS AMENDED RECOMMENDED, Ayes 10, Noes 0

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Henry Dern  
Committee Clerk