

Senate

Record of Committee Proceedings

Committee on Health

For the Public Hearing on 06/4/2025 01:00 PM

Senate Bill 262

Relating to: assisted living facility referral agencies and providing a penalty.

By Senators Cabral-Guevara and Nass; cosponsored by Representatives Gundrum, Dittrich, Franklin, Mursau, O'Connor, Subeck and Wichgers.

May 20, 2025

Referred to Committee on Health

Present: (5) Senator Cabral-Guevara; Senators Testin, James, Smith and Drake.

Absent: (0) None.

Excused: (0) None.

Appearances For

- Janet Zander - Greater Wis Agency On Aging Resources
- Chief Operating Officer Geri Krupp-Gordon - Wisconsin Assisted Living Association and Capri Communities
- Mrs Denise Barnes - Great Lakes Senior Living
- President and CEO Mike Pochowski - Wisconsin Assisted Living Association
- SVP Policy and Finance Rene Eastman - LeadingAge Wisconsin
- State Representative Rick Gundrum - Assembly District 58
- State Senator Rachael Cabral-Guevara - 19th Senate District

Appearances Against

- Michelle Graf - Carepatrol Northeast WI
- Jessie Marceau - CarePatrol Green Bay
- Jeff Kelling - CarePatrol of Milwaukee
- Lauren Odesky - Oasis
- Ryan Rabe - CarePatrol
- Owner Kate Brunner - Oasis
- Owner, Senior Care Advisor Tracy Doeppers - CarePatrol Of Dane County
- Owner Certified Senior Advisor Jennifer Eastman - Assisted Living Locators
- Matt Metoxen - Oasis Senior Advisors Green Bay

- Owner Shelley Luetngen - Senior Care Authority
- Michelle McGovern - A Place for Mom
- Certified Senior Advisor Carrie Grubanowitch

Appearances for Information Only

- None.

Registrations For

- Jessica Trudell - Board On Aging And Long Term Care
- State Director Martha Cranley - AARP Wisconsin
- Eric Koch - WHCA WiCAL
- Emma Corning - Disability Service Provider Network

Registrations Against

- Michael Fredrickson - Senior Life Care Advisors
- Gail Gottinger

Registrations for Information Only

- None.

Michael Moscicke
Committee Clerk