

Senate

Record of Committee Proceedings

Committee on Utilities, Technology and Tourism

Senate Bill 231

Relating to: creating a tax credit for expenses related to film production services and for capital investments made by a film production company, granting rule-making authority, and making an appropriation.

By Senators Bradley, Testin, Drake, Feyen, Larson, Pfaff, Quinn and Spreitzer; cosponsored by Representatives Armstrong, Callahan, Hurd, Brown, Doyle, Emerson, Goodwin, Green, Johnson, Kitchens, Kreibich, Maxey, Melotik, Miresse, Moses, Mursau, O'Connor, Prado, Snyder, Steffen, Swearingen, Tittl, Wichgers and Zimmerman.

April 29, 2025 Referred to Committee on Utilities, Technology and Tourism

May 20, 2025 **Public Hearing Held**

Present: (5) Senator Bradley; Senators Feyen, James, Ratcliff and Smith.

Absent: (0) None.

Excused: (0) None.

Appearances For

- Senator Julian Bradley - District 28
- Mark Roling - Creative Wisconsin Filmmakers
- Rachel Harrison - Action WI
- Michelle Maher - NATO of WI and Upper Mich
- Suzanne Jurva - Action Wisconsin
- Paulina Bugembe-Kuwahara - Kaduu Productions Inc
- Nathan Deming - Supporting SB231
- Producer Ramon Sloan - Swift Motion Pictures
- Rep. Dave Armstrong
- Jeff Kurz - Action wisconsin
- Bill Elliott - Wisconsin Hotel and Lodging Association

Appearances Against

- None.

Appearances for Information Only

- None.

Registrations For

- Secretary Anne Sayers - Wisconsin Department of Tourism

- Government Affairs Director Toni Herkert - League of Wisconsin Municipalities
- Charlie Berens - Self
- Calvin Lee - City of Milwaukee
- Eric Knight - Association Of Wisconsin Tourism Attractions
- Christine Hojnacki - Imagine MKE
- Stephanie Bloomingdale - Wisconsin AFL-CIO
- Stephanie Bloomingdale - Wisconsin AFL-CIO
- Peggy Williams-smith - Visit mke
- Susan Quam - Wisconsin Restaurant Association
- Marcie Rainbolt - Wisconsin Counties Association
- Kyle Christianson - Motion Picture Association, Inc.
- Tana Aguirre - Oneida Nation
- Joe Ruth - Wisconsin Towns Association

Registrations Against

- None.

Registrations for Information Only

- None.

June 03, 2025

Executive Session Held

Present: (5) Senator Bradley; Senators Feyen, James, Ratcliff and Smith.

Absent: (0) None.

Excused: (0) None.

Moved by Senator Feyen, seconded by Senator James that **Senate Substitute Amendment 1** be recommended for adoption.

Ayes: (5) Senator Bradley; Senators Feyen, James, Ratcliff and Smith.

Noes: (0) None.

SENATE SUBSTITUTE AMENDMENT 1 ADOPTION
RECOMMENDED, Ayes 5, Noes 0

Moved by Senator Smith, seconded by Senator James that **Senate Bill 231** be recommended for passage as amended.

Ayes: (5) Senator Bradley; Senators Feyen, James, Ratcliff and Smith.

Noes: (0) None.

PASSAGE AS AMENDED RECOMMENDED, Ayes 5, Noes 0

Nik Rettinger
Committee Clerk