



EXECUTIVE DEPARTMENT

EXECUTIVE ORDER NO. 19

WHEREAS, it is the right of every citizen of the State of Wisconsin to receive adequate health care and the health of the people is of fundamental importance and concern to the state; and

WHEREAS, the responsibility for health is shared by government, by the health professions, by the educational system and by citizens themselves; and

WHEREAS, the existing resources for the provision of health services reflect neither adequate coordination nor equitable distribution within the State of Wisconsin with the resulting, demonstrated need to improve the ability of citizens in both rural and urban areas of this state to gain access to health services; and

WHEREAS, the rapidly accelerating costs of health services have grown to a point where they constitute an excessive burden to the individual consumer of these services; and

WHEREAS, the rising costs of health services must relate more directly to improvements in health care offered to the individual; and

WHEREAS, the massive breakthroughs in medical research and in the development of new technologies witnessed in recent decades, are often thwarted in their application by basic and unresolved problems in organization, distribution and cost of health care; and

WHEREAS, it is appropriate and necessary for state government to establish a comprehensive health plan and a comprehensive health policy in which goals and priorities for allocation and management of resources in manpower, facilities, services and funds are established.

NOW, THEREFORE, I, PATRICK J. LUCEY, Governor of the State of Wisconsin, do hereby establish a

GOVERNOR'S HEALTH PLANNING AND POLICY TASK FORCE

The Task Force shall consist of providers and consumers of health services.

The Task Force is directed to:



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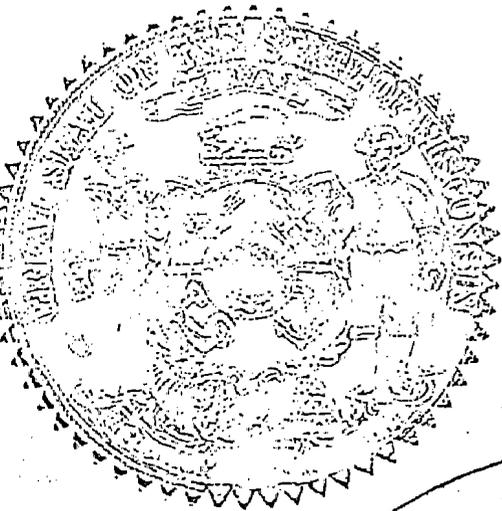
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2. Ascertain the health care needs of the citizens of Wisconsin and design a comprehensive system which can most efficiently, effectively, economically, and equitably provide the services health consumers require.
3. Develop for the State of Wisconsin consistent and realistic health and health service goals. The goals should be explicit, and the means to measure progress toward their realization must be assured. The goals should constitute the basis for health policy determination in both the private and public sectors, and policy alternatives and their anticipated consequences should be defined.
4. Compile a health plan, designate health priorities, recommend a legislative program and propose any necessary administrative reorganization of existing resources so as to insure a health care system for every citizen of the state which will insure equitable access to health services of high quality at a cost which each person can afford.
5. Identify and state the appropriate responsibilities of state government and its agencies, of the providers of health services, of the educational system and of citizens and their representatives in the implementation of health policy.
6. Develop specific proposals to insure adequate leadership and support for regional and statewide comprehensive health planning and develop recommendations to provide regions with the authority and with the management and fiscal capability to plan, manage and evaluate local implementation of health policy.
7. Make specific recommendations regarding the financing of health care, the funding of health occupation education and the funding of health policy implementation and health system development. These recommendations must be designed to develop and utilize both public and private capital that is available to Wisconsin to structure the organization and management of health care.
8. Identify health and health service problem areas within the state which deserve prompt, priority attention and identify the resources which must be mobilized to deal with them.
9. Review recommendations made by the 1966 Task Force on Health Manpower and by The Comprehensive Health Planning Program and propose means to implement existing recommendations when prompt action is desirable.

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10. Prepare a preliminary report for the Governor by October 1, 1971, prepare an interim report for the Governor by March 1, 1972 and prepare a final report for the Governor with planning, policy and legislative recommendations by October 1, 1972.



IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 12th day of May in the year of our Lord one thousand nine hundred and seventy-one.

Patrick J. Lucey
PATRICK J. LUCEY
Governor

BY THE GOVERNOR:

[Signature]
SECRETARY OF STATE