

# Wisconsin Department of Agriculture, Trade and Consumer Protection

## Business Impact Analysis

***Rule Subject:*** County and District Fairs  
***Adm. Code Reference:*** ATCP 160  
***Rules Clearinghouse #:*** 11-037  
***DATCP Docket #:*** 9-R-20

### *Rule Summary*

Under s. 93.23, Stats., the department is authorized to distribute state aid moneys to county and district fairs. Currently 76 county and district fairs receive state aids from the department. State aid moneys, appropriated under s. 20.115(4)(b) and (t), Stats., are used to reimburse county and district fairs for premiums awarded to fair exhibitors.

DATCP has authority under s. 93.23(1)(a)2., Stats., to prescribe uniform premium lists setting forth classes of exhibits which will be approved for the purposes of state aid, premium awards in such classes and entry qualifications, fees and charges for exhibitors.

The department updates its county and district fair rules periodically, based on recommendations from the Wisconsin Association of Fairs. The Wisconsin Association of Fairs is a state association of organizations that sponsor county and district fairs in this state.

### *Rule Contents*

This rule modifies existing ATCP 160 as follows:

- Creates new and revised entry classes for some fair exhibits. Changes are designed to keep entry classes current with exhibition trends and needs.
- Revises some current premium amounts. Under current rules and this rule, reimbursable premiums for most exhibits are under \$10.00 (higher amounts may be awarded for some exhibits).
- Makes minor organizational and drafting changes to clarify current rules.

### **Dairy Cattle**

This rule does not change current dairy cattle entry classes, except that in the junior fair division it eliminates required distinctions between “grade” and “registered” cattle within certain entry classes. A fair board may establish “grade” and “registered” subclasses within any entry class if it wishes to do so.

## **Beef Cattle**

This rule modifies *market beef* entry classes in both the open and junior divisions. Under this rule, *market beef* animals are raised for market and shown by weight. Entry classes are not limited by breed, sex or age, except that this rule includes the following *market beef* categories based on age:

- “Feeder calf” (under 17 weeks old). The fair board may create up to 2 “feeder calf” entry classes based on weight.
- “Market steer or heifer” (at least 17 weeks old). The fair board may create up to 3 “market steer or heifer” entry classes based on weight.

Under this rule, an exhibitor may enter up to 3 market beef animals in all market beef entry classes, and may receive up to 2 premiums in any market beef entry class.

## **Swine**

This rule clarifies, but does not substantially alter, current rule provisions related to *market swine* entry classes in both the open and junior fair divisions. Under this rule:

- Market swine are raised for market and shown by weight (entry classes are not limited by breed, sex or age).
- A fair board may establish up to 3 market swine entry classes, based on weight.
- An exhibitor may enter up to 3 market swine in all market swine entry classes, and may receive up to 2 premiums in any entry class.

This rule clarifies, but does not substantially alter, the current *swine carcass* entry class in the junior fair division. This rule clarifies that an exhibitor may enter only one market pig in the *swine carcass* class, but may enter that same market pig in a *market swine* class.

## **Sheep**

This rule expands the current *sheep* department in the open division to include a *dairy sheep* entry category (that category already exists in the junior fair division). The fair board may create one or more entry classes within the new “dairy sheep” category. This rule specifies premiums for the new category.

This rule clarifies, but does not substantially alter, current rule provisions related to *market lamb* entry classes in both the open and junior fair divisions. Under this rule:

- Market lambs are raised for market and shown by weight (entry classes are not limited by breed, sex or age).
- A fair board may establish up to 3 market lamb entry classes, based on weight.
- A single exhibitor may enter up to 3 market lambs in all market lamb entry classes, and may receive up to 2 premiums in any entry class.

This rule clarifies shearing standards for sheep exhibited in both the open and junior fair divisions (different standards apply to fleece, meat and other breeds).

## **Goats**

In both the open and junior fair divisions, this rule expands the current *dairy goats* department to create a more general *goats* department. Within the *goats* department, this rule creates *dairy goat*, *meat goat* and *other goat* entry categories. Within each entry category, this rule specifies allowed entry classes and premiums (this rule clarifies but does not change the current *dairy goat* entry classes and premiums). This rule eliminates *goat* department entry classes for pygmy and angora goats (pygmy and angora goats may instead be exhibited as “domesticated exotic animals”).

## **Llamas, Alpacas and Domesticated Exotic Animals**

This rule re-names the *domesticated exotic animals* department as the *llamas, alpacas and domesticated exotic animals* department, to put more emphasis on llamas and alpacas (which are widely shown at fairs). Under this rule, the exhibitor of a llama or alpaca may win premiums for both exhibitor showmanship and animal performance.

## **Self-Determined Projects**

This rule gives fair boards more flexibility to create special junior fair division entry classes for “self-determined projects” in a wide range of departments. Projects must meet 4-H guidelines or comparable youth organization standards. This rule specifies reimbursable premium amounts for “self-determined projects.” Under this rule, a fair board has some flexibility to choose among alternative premium levels (depending, for example, on the department to which the project pertains).

## **Youth Group Booths, Banners and Scrapbooks**

This rule creates, in the junior fair division, a new department of *youth group booths, banners and scrapbooks*. The fair board may create one or more entry classes within this category. This rule specifies reimbursable premium amounts for the new department.

## **New Entry Classes in Senior Citizens Division**

Within the senior citizens division, this rule authorizes new entry classes related to natural sciences, antiques and clothing.

## **Other Changes and Clarifications**

This rule does all of the following:

- Retains current language allowing fair boards to charge entry fees *or stall rents* to exhibitors, but it eliminates current provisions that limit stall rent amounts.
- Clarifies that state aid may not be used to award more than one premium to any exhibitor in any department in the junior fair division, except that:
  - A premium may be awarded to each member of a group that collectively owns and enters a livestock exhibit.
  - An exhibitor may receive a separate premium for showmanship, where specifically allowed by this rule.
  - An exhibitor may receive more than one premium for animals entered in certain market classes, as specifically provided in this rule.
- Clarifies that, for entry classes based on animal age, the age of an animal is determined as of the first day of the fair.
- Makes a variety of other editorial changes and clarifications to current rules.

### ***Business Impact***

This rule will not have any impact on business. Participation in county and district fairs is voluntary. Individual businesses may benefit from winning premiums at county or district fairs, but premium amounts are relatively small and this rule does not substantially affect the likelihood of winning. The rule does not create requirements or set standards for business or limit in any way the conduct of business.

### ***Conclusion***

This rule will have no impact on business.

Dated this \_\_\_\_\_ day of October, 2011.

STATE OF WISCONSIN  
DEPARTMENT OF AGRICULTURE,  
TRADE AND CONSUMER PROTECTION

By \_\_\_\_\_  
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