



State of Wisconsin  
Governor Scott Walker

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**Department of Agriculture, Trade and Consumer Protection**  
Ben Brancel, Secretary

**DATE:** August 11, 2014

**TO:** Wisconsin Legislative Council  
Rule Clearinghouse  
1 East Main Street, Room 401  
Madison, WI 53702

**FROM:** David Meany, Chief Legal Counsel

**SUBJECT: ATCP 127 Direct Marketing (No-Call); Hearing Draft Rule**

The Department of Agriculture, Trade and Consumer Protection (DATCP) is referring the above rule for Rules Clearinghouse review, pursuant to s. 227.15, Stats. The DATCP Board has approved this rule for public hearing; the public hearing is scheduled for September 15, 2014. The proposed hearing draft rule, business impact analysis and fiscal estimate are attached.

DATCP's internal rulemaking docket for this rule is Docket No. 14-R-08. If you have any questions regarding this rule, you may contact Michelle Reinen, Division of Trade and Consumer Protection at (608) 224-5160 or David Ghilardi, Assistant Legal Counsel at (608) 224-5030.

Enclosures

cc: Legislative Reference Bureau  
Department of Administration (State Budget Office)  
DATCP Rulemaking Docket File 14-R-08

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