

**Wisconsin Department of Agriculture, Trade and Consumer Protection**

**Initial Regulatory Flexibility Analysis**

***Rule Subject:*** Cherry Marketing Order  
***Adm. Code Reference:*** ATCP 141  
***Rules Clearinghouse #:*** Not yet assigned  
***DATCP Docket #:*** 14-R-06

***Rule Summary***

This rule changes the cherry marketing board from a 7 member board with two districts each represented by 3 board members plus one at large member to a 5 member board with all members elected at large.

***Small Business Affected***

This rule applies to cherry growers which are all small businesses. This rule will have no negative economic impact on small businesses. The reduction of board membership plus the elimination of election districts will reduce the cost of administering elections and thus free up more assessment monies for cherry promotion, research and education benefiting cherry growers.

***Reporting, Bookkeeping and other Procedures***

The rule creates no reporting, bookkeeping or other procedures for small businesses.

***Professional Skills Required***

The proposed rule does not require profession skill of small businesses.

***Accommodation for Small Business***

The rule has no negative impact upon small businesses and thus no accommodation is needed.

***Conclusion***

This rule will generally benefit affected businesses, including “small businesses.” This rule will not have any adverse effect on “small business,” and is not subject to the delayed “small business” effective date provided in s. 227.22(2)(e), Stats.

Dated this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

STATE OF WISCONSIN  
DEPARTMENT OF AGRICULTURE,  
TRADE AND CONSUMER PROTECTION

By \_\_\_\_\_  
Daniel Smith, Administrator  
Division of Agricultural Development