



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection

DATE: November 11, 2019

TO: Wisconsin Legislative Council
Rule Clearinghouse
1 East Main Street, Room 401
Madison, WI 53702

FROM: Jane Landretti, Chief Legal Counsel

SUBJECT: ATCP 83 – Dairy Product Advertising and Labeling

The Department of Agriculture, Trade and Consumer Protection (Department) is referring the above rule for Legislative Council Rules Clearinghouse review, pursuant to s. 227.15, Stats. On November 7, 2019, the Board of Agriculture, Trade and Consumer Protection approved this rule for public hearing; a public hearing will be held on December 17, 2019, in Madison, WI. The proposed hearing draft rule, initial regulatory flexibility analysis, and fiscal estimate are attached.

If you have any questions regarding this rule, you may contact Steve Ingham, Administrator, Division of Food and Recreational Safety at (608) 224-4701.

Enclosures

cc: Legislative Reference Bureau
Department of Administration (State Budget Office)
Patrick Fuller, Chief Clerk of Assembly
Jeff Renk, Chief Clerk of Senate
Joint Committee for Review of Administrative Rules

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