

Chapter Ag 108

EGGS, UNFAIR PRACTICES

Ag 108.01	Definitions	Ag 108.03	Receipt
Ag 108.02	Misrepresentation	Ag 108.04	Advertising

Ag 108.01 Definitions. As used in this chapter:

- (1) "Department" means the State Department of Agriculture.
- (2) "Person" includes a partnership, association and corporation.
- (3) "Eggs" means chicken eggs in the shell.
- (4) "Dealer" means any person engaged in the purchase of eggs for resale.
- (5) "Grade" and "size" mean a grade and a size prescribed in the regulations of the department (chapter Ag 90) or the U. S. Department of Agriculture (7 C.F.R. chapter 1, part 56).

History: Cr. Register, January, 1960, No. 49, eff. 2-1-60; cr. (5), Register, July, 1960, No. 55, eff. 8-1-60.

Ag 108.02 Misrepresentation. No dealer in connection with his purchase of eggs shall falsely state or otherwise misrepresent the grade or size of such eggs, or the number of inedible eggs.

History: Cr. Register, January, 1960, No. 49, eff. 2-1-60.

Ag 108.03 Receipt. (1) No dealer in connection with his purchase of eggs on the basis of grade or size shall fail to furnish the seller with a receipt or other written statement showing:

- (a) The grade, the date of grading, and the number and price per dozen of eggs of each grade, if the eggs were graded by or for him.
- (b) The number and price per dozen of eggs of each size, if the size of the eggs was determined by or for him, and the minimum weights for individual eggs of each size if such minimum weights are greater than those prescribed for eggs of such size.

(2) When a receipt or other written statement is furnished to the seller as required in sub. (1), the dealer shall keep a copy or record thereof for 30 days for examination by the department.

History: Cr. Register, January, 1960, No. 49, eff. 2-1-60; am. (1) (b), Register, July, 1960, No. 55, eff. 8-1-60.

Ag 108.04 Advertising. (1) No person shall advertise or otherwise represent an offer or solicitation to purchase or sell eggs at a stated price without clearly indicating the grade and size of such eggs or that they are ungraded.

(2) No person shall advertise or otherwise represent eggs to be "fresh" unless they conform to the minimum quality requirements for Grade A eggs in section Ag 90.03.

Note: This chapter specifically proscribes certain unfair methods of competition and unfair trade practices in the egg industry, generally prohibited by section 100.20, Wis. Stats.

History: Cr. Register, January, 1960, No. 49, eff. 2-1-60.