Files March 23, 1972 PSC 2 3 P.M.

BEFORE THE

PUBLIC SERVICE COMMISSION OF WISCONSIN

STATE OF WISCONSIN SS PUBLIC SERVICE COMMISSION

I, John F. Goetz, Secretary of the Public Service Commission of Wisconsin and legal custodian of the official records of said Commission, do hereby certify under my signature and official seal of the Commission that the attached created rule, section PSC 2.73, as adopted in Docket No. 2-U-7252, and relating to providing notice of rate increase proposed by a utility, was duly approved and adopted by order of February 29, 1972.

I further certify that the copy of the created rule attached hereto has been compared by me with the original on file in this Commission and that the same is a true copy thereof.

Dated at Madison, Wisconsin

March 23, 1972

Secretary

Order of the

PUBLIC SERVICE COMMISSION

Creating a Rule

Pursuant to authority vested in the Public Service Commission by Chapter 196, Wis. Stats., the Commission hereby creates a rule as follows:

Section PSC 2.73, of the WISCONSIN ADMINISTRATIVE

CODE is created to read:

PSC 2.73 Application for rate increase; notice to utility customers (1) When any public utility makes application to the Public Service Commission for a general revision of rates which, if authorized, will result in a rate increase, it shall inform each affected customer of the filing of the application and the general nature and effect thereof, by means of a bill insert over one complete billing cycle, using its usual insertion and mailing procedures. If customer bills are not rendered monthly in envelopes, the public utility shall furnish such information to customers by a special mailing or by means of a display advertisement in newspapers having general circulation in the company's service area.

(2) At the first hearing concerning such application for revisions of rates, the public utility shall furnish proof of compliance with the provisions of the foregoing requirement.

The amended rule contained herein shall take effect on May 1, 1972 as provided in section 227.026(1) (intro. par.), Wis. Stats.

PUBLIC SERVICE COMMISSION

blu John F. Goetz Secretary

Dated March 23, 1972