

Ins 6

Filed May 5, 1975  
2:05 pm B & Paulson

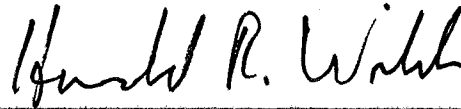
STATE OF WISCONSIN )  
 ) ss.  
OFFICE OF THE COMMISSIONER OF INSURANCE)

TO ALL TO WHOM THESE PRESENTS SHALL COME, GREETINGS:

I, Harold R. Wilde, Commissioner of Insurance and custodian of the official records of said office, do hereby certify that the annexed order adopting a rule creating an Insurance Consumers Advisory Council was issued by this office on May 5, 1975.

I further certify that said copy has been compared by me with the original on file in this office and that the same is a true copy thereof, and of the whole of such original.

IN TESTIMONY WHEREOF, I have hereunto subscribed my name in the City of Madison, State of Wisconsin, this 5th day of May, 1975.



Harold R. Wilde  
Commissioner of Insurance

STATE OF WISCONSIN  
DEPARTMENT OF STATE  
RECEIVED AND FILED

MAY 5 1975

DOUGLAS LAFOLLETTE  
SECRETARY OF STATE

ORDER OF THE OFFICE OF THE COMMISSIONER OF INSURANCE

Amending and Adopting Rules

Pursuant to authority vested in the Commissioner of Insurance by section 601.41 (3), Wis. Stats., the Commissioner of Insurance hereby adopts a rule as follows:

Section Ins 6.53 of the Wisconsin Administrative Code is adopted to read:

Ins 6.53 Insurance Consumers Advisory Council. (1) PURPOSE.

The purpose of this rule is to create an Insurance Consumers Advisory Council to be appointed by the commissioner pursuant to sections 15.04 (3), 227.018, and 601.20, Wis. Stats.

(2) MEMBERSHIP. The council shall consist of the commissioner or a member of his staff designated by him and at least six but no more than twelve other citizen members. Members will be appointed with due consideration given to representation of all income levels, ethnic and racial groups and without discrimination as to sex. In addition, at least one, and no more than three members, shall be appointed who have expertise in the insurance business.

(3) TERM. Members of the council shall be appointed to serve for a term of two years except that one-half of the initial appointments under this rule shall be for a one-year term and the remaining members for a two-year term.

(4) DUTIES. It shall be the duty of the council to advise the commissioner on matters relating to:

(a) Consumer education in insurance.

(b) Insurance advertising, solicitation and  
deceptive practices.

(c) Insurance availability, insurance policy  
exclusions, and other market problems.

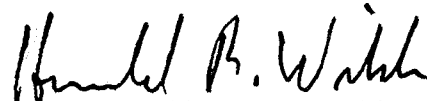
(d) Possible standardization and simplification  
of insurance contracts.

(5) OFFICERS. The council shall annually elect a chairman  
and a vice-chairman. The commissioner or his designee shall act as  
secretary and keep a record of all proceedings, transactions,  
communications, and other official acts of the council. The files and  
records of the council shall be maintained at the office of the  
commissioner.

(6) MEETINGS. The council shall meet at least twice a year when  
called by the commissioner and at such other times when requested by  
the commissioner or by three or more members.

(7) EXPENSE REIMBURSEMENT. Members of the council shall receive  
no salary or compensation for service on the council but shall be  
reimbursed for their actual and necessary expenses in attending meetings  
or while performing other duties as directed by the commissioner.

Dated at Madison, Wisconsin, this 5th day of May, 1975.



Harold R. Wilde  
Commissioner of Insurance

STATE OF WISCONSIN  
DEPARTMENT OF STATE  
RECEIVED AND FILED

MAY 5 1975

DOUGLAS LAFOLLETTE  
SECRETARY OF STATE