

APPENDIX B

B 48.08 (2) OCTANE LABELS. The following is a reprint of the FTC rules on octane labels:

FEDERAL TRADE COMMISSION'S RULING
ON OCTANE CERTIFICATION AND POSTING

LABEL SPECIFICATIONS

B 306.11 Labels. All labels must meet the following specifications: (a) *Layout.* The label is 3" wide x 2-1/2" long. The illustrations appearing at the end of this rule are prototype labels that demonstrate the proper layout. Helvetica type is used throughout except for the octane rating number which is in Franklin gothic type. Spacing of the label is 1/4" between the top border and the first line of text, 1/8" between the first and second line of text, 1/4" between the octane rating and the line of text above it. All text and numerals are centered within the interior borders.

(b) *Type size and setting.* The Helvetica series is used for all numbers and letters with the exception of the octane rating number. Helvetica is available in a variety of phototype setting systems and by linotype. The line "MINIMUM OCTANE RATING" is set in 12 point Helvetica Bold, all capitals, with

letterspace set at 12-1/2 points. The line "(R+M)/2 METHOD" is set in 10 point Helvetica. Bold, all capitals, with letterspace set at 10-1/2 points. The octane number is set in 96 point Franklin gothic condensed with 1/8" space between the numbers.

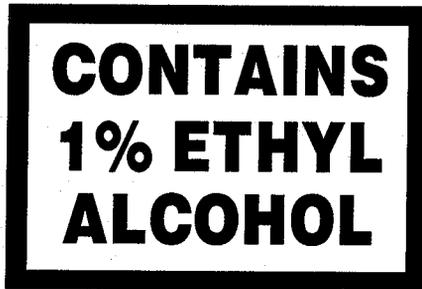
(c) *Colors.* The basic color on all labels is process yellow. All type is process black. All borders are process black. Both colors must be non-fade.

(d) *Contents.* The contents are shown in the illustration. The proper octane rating for each gasoline must be shown. No marks or information other than called for by this rule may appear on the label.

(e) *Special label protection.* All labels must be capable of withstanding extremes of weather conditions for a period of at least one year. They must be resistant to gasoline, oil, grease, solvents, detergents, and water.

(f) *Illustrations of labels.* Labels should meet the specifications in this section, and should look like these examples, except the black print should be on a yellow background.

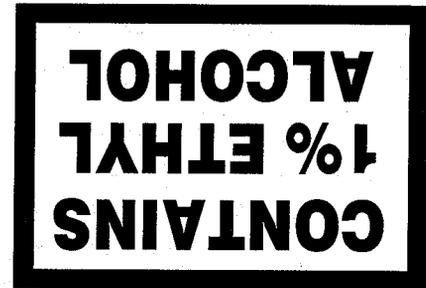
B 48.10 (1) (b) Label orientation. The following diagrams illustrate the correct and incorrect placement of labels on the dispensing device:



Correct Placement



Incorrect Placement



Incorrect Placement