

NOTICE OF PROPOSED GUIDANCE DOCUMENT

Auction License Requirements

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment Auction License Requirements s. 218, a proposed guidance document.

PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION

Comments may be submitted to the Wisconsin Department of Transportation for 21 days by:

1. Department's website: <https://wisconsindot.gov/Pages/dmv/dlr-agents/busnslcnse/auctionlicrequire.aspx>

2. Mailing written comments to:
Division of Motor Vehicles
Wisconsin Department of Transportation
4822 Madison Yards Way
PO Box 7336
Madison, WI 53707-7336

WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT

The final version of this guidance document will be posted at wisconsindot.gov to allow for ongoing comment.

AGENCY CONTACT

DOTDMVGuidanceDocs@DOT.WI.GOV



State of Wisconsin Department of Transportation

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Motor vehicle auction license requirements

An auction company may need one of several motor vehicle business licenses based on who owns the vehicles it sells and who buys them. The following list describes auction company activities and the license required to do business.

If an auction:

- Sells vehicles owned by licensed dealers or manufacturers to other licensed dealers only. No retail sales. License required: [Wholesale auction dealer license](#).
- Operates as a motor vehicle salvage pool which sells damaged vehicles owned by insurance companies and licensed dealers to licensed dealers only. License required: [Wholesale dealer license](#).
- Sells to the general public for one dealership exclusively a [Salesperson license](#) is required.
- Sells vehicles repossessed by finance companies to the general public—no license is required.
- Sells vehicles for one private person who is selling his or her own vehicles or for two or more private people who are selling no more than a total of three vehicles—no license is required.
- Sells vehicles for a business that is selling its own vehicles when those vehicles have been privately titled (used for transportation)—no license is required. (Note: the auction company cannot be selling for a business that leases, rents or manufactures vehicles.)

For more information:

- [Field investigation offices](#)

For more information about auction company activities and license requirements:

Email [Wisconsin DMV email service](#)

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