

NOTICE OF PROPOSED GUIDANCE DOCUMENT

University License Plates

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment on University License Plates, ch. 341, a proposed guidance document.

PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION

Comments may be submitted to the Wisconsin Department of Transportation for 21 days by:

1. Department's website:

<https://appengine.egov.com/apps/wi/dot/guidance-docs?guidDocId=DMV433>

2. Mailing written comments to:

Division of Motor Vehicles
Wisconsin Department of Transportation
4822 Madison Yards Way
PO Box 7336
Madison, WI 53707-7336

WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT

The final version of this guidance document will be posted at wisconsindot.gov to allow for ongoing comment.

AGENCY CONTACT

DOTDMVGuidanceDocs@DOT.WI.GOV



State of Wisconsin Department of Transportation

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University license plates

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centers](#)[Forms](#)[Drivers](#)

Any Wisconsin resident may apply for University license plates. You do not have to be an alumnus of a UW system campus to qualify for the plates. Proceeds from the annual tax-deductible University fee goes to support scholarship programs on each UW system campus. [Each of the 13 campuses has an individual logo.](#)

Vehicles that qualify

- automobiles
- motor homes (annual registration only)
- motor trucks
 - 4,500, 6,000 or 8,000 pounds gross weight including dual purpose farm and dual purpose motor home
 - 12,000 pounds gross weight farm truck

When you request University license plates, you pay

- \$20 annual donation that goes to the support scholarship programs for the UW system campus you select. The donation may be deductible if you itemize your income tax returns.
- \$15 issuance fee or an annual \$15 personalized plate fee, if requested
- The regular registration fee for your vehicle, if your current plates expire within three months or you have no plates

At each plate renewal, you will pay the \$20 donation and the regular registration fee for non-personalized University plates.

For more information, visit [personalized and special plates FAQs](#).

How to apply

Local [DMV customer service centers](#) do not have University license plates for immediate issue, but can process applications and the plates will be mailed. Temporary plates will be issued, if needed.

To apply for University license plates by mail, please send the following items:

1. If the vehicle you wish to register with University license plates is already titled in your name, send:
 - A copy of your Certificate of Registration **or** show the complete vehicle description on the University License Plate Information and Application [MV2724](#)
 - \$20 University donation
 - \$15 issuance fee or \$15 personalized plate fee
 - The annual registration fee if the current plates expire within the next three months or you have no plates
2. If the vehicle is **not** titled in your name, send:
 - A completed Wisconsin Title & License Plates Application [MV1](#), or MV11 for dealer sales, including all fees
 - A completed [MV2724](#)
 - The Certificate of Title assigned to you by the seller
 - \$20 University donation
 - \$15 issuance fee or \$15 personalized plate fee
 - The annual registration fee if you do not have plates or your current plates expire within the next three months
3. Make the check or money order payable to: **Registration Fee Trust**.
4. Mail with payment to:
Wisconsin Department of Transportation
Special Plates Unit
P.O. Box 7911
Madison WI 53707-7911

Personalized license plate

Personalizing your University license plates is optional. A \$15 personalized plate fee is required each year in addition to the \$20 donation and regular annual registration fee. On the [MV2724](#), check which option you would like us to follow if your request is not available. Please allow an additional 4-6 weeks for delivery.

Visit [Personalized plate search](#) to find out if your choice for a personalized license plate is available. WisDOT may refuse to issue, or may recall after issuance, a request that may be offensive to good taste or decency, misleading or conflicts with any other license plate. For more information, visit [personalized and special plates FAQs](#).

For more information:

- [Disabled parking identification permits](#)
- [Temporary license plates](#)

Special Plates Unit

Email [Wisconsin DMV email service](#)

Phone (608) 266-3041

Fax (608) 267-5106

Contact Information

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