

NOTICE OF PROPOSED GUIDANCE DOCUMENT

Donate Life Wis License Plates

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment on Donate Life Wis License Plates, chs. 341, a proposed guidance document.

PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION

Comments may be submitted to the Wisconsin Department of Transportation for 21 days by:

1. Department's website:

<https://appengine.egov.com/apps/wi/dot/guidance-docs?guidDocId=DMV464>

2. Mailing written comments to:

Division of Motor Vehicles
Wisconsin Department of Transportation
4822 Madison Yards Way
PO Box 7336
Madison, WI 53707-7336

WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT

The final version of this guidance document will be posted at wisconsin.gov to allow for ongoing comment.

AGENCY CONTACT

DOTDMVGuidanceDocs@DOT.WI.GOV



State of Wisconsin Department of Transportation

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Donate Life Wisconsin license plates

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The Donate Life license plate highlights the need for more organ, tissue and eye donors. More than 3,000 of your Wisconsin neighbors are waiting for an organ, tissue or eye donation. Any of us could suffer an injury or illness that requires a transplant, making the need for registered donors greater than ever before. Transplants offer patients a new chance at healthy and productive lives, returning them to their families, friends and communities.

This license plate includes the Donate Life symbol, which represents the work being done to save and improve lives through organ, tissue and eye donation. Donate Life Wisconsin (DLW) is a non-profit alliance of organizations and caring individuals across the state committed to this work. DLW motivates people to become registered donors through awareness, education, registration, advocacy and support of donor families.

Vehicles that qualify

- automobiles
- motor homes (annual registration only)
- trucks
 - 4,500, 6,000 or 8,000 pounds gross weight including dual purpose farm and dual purpose motor home
 - 12,000 pounds gross weight farm truck

Things you should know:

When you request Donate Life license plates, you pay:

- \$25 annual donation to Donate Life Wisconsin, Inc. The donation may be deductible if you itemize your income tax returns.
- \$15 issuance fee or an annual \$15 personalized plate fee, if requested
- The regular registration fee for your vehicle if your current plates expire within three months or you have no plates
- At each plate renewal you will pay the \$25 donation and the regular registration fee for non-personalized Donate Life plates.

For more information, visit [personalized and special plates FAQs](#).

How to apply:

Local [DMV customer service centers](#) do not have Donate Life license plates for immediate issue, but can process applications and the plates will be mailed. Temporary plates will be issued, if needed.

To apply for Donate Life license plates by mail, please send the following items:

1. If the vehicle you wish to register with Donate Life license plates is already titled/registered in your name, send:
 - A copy of your Certificate of Registration **or** show the complete vehicle description on the Donate Life Wisconsin License Plate Information and Application [MV2956](#)
 - \$25 Donate Life Wisconsin donation
 - \$15 issuance fee or \$15 personalized plate fee
 - The annual registration fee if your current plates expire within the next three months or you do not have plates
2. If the vehicle is **not** titled/registered in your name, send:
 - A completed Wisconsin Title and License Plates Application [MV1](#), or MV11 for dealer sales, including all fees
 - A completed Donate Life Wisconsin License Plate Information and Application [MV2956](#)
 - The Certificate of Title assigned to you by the seller
 - \$25 Donate Life donation
 - \$15 issuance fee or \$15 personalized plate fee
 - The annual registration fee if you do not have plates or your current plates expire within the next three months
3. Make the check or money order made payable to: **Registration Fee Trust**

4. Mail with payment to:

Wisconsin Department of Transportation
Special Plates Unit
P.O. Box 7911
Madison WI 53707-7911

Personalized license plates

Personalizing your Donate Life license plates is optional. A \$15 personalized plate fee is required **each year** in addition to the \$25 donation and regular annual registration fee. On the Donate Life Wisconsin License Plate Information and Application [MV2956](#), check which option you would like us to follow if your request is not available. Please allow an additional 4-6 weeks for delivery.

Visit [Personalized plate search](#) to find out if your choice for a personalized license plate is available. WisDOT may refuse to issue, or may recall after issuance, a request that may be offensive to good taste or decency, misleading or conflicts with any other license plate. For more information, visit [personalized and special plates FAQs](#).

For more information:

- [Disabled parking identification permits](#)
- [Temporary license plates](#)

Special Plates Unit

Email [Wisconsin DMV email service](#)

Phone (608) 266-3041

Fax (608) 267-5106

Contact Information

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