



# update

**Bureau of Agrichemical Management**

Wisconsin Department of Agriculture, Trade & Consumer Protection

[datcppesticideinfo@wisconsin.gov](mailto:datcppesticideinfo@wisconsin.gov)

608-224-4500

## **Commercial Pesticide Applications: E-Notifications**

We updated ATCP 29 in 2013. This is the administrative rule that governs pesticide use and control in Wisconsin. Among the many revisions is one that *allows commercial pesticide applicators to communicate with customers electronically*. Previously, the rule required that certain information be provided in writing to customers. Now, applicators can use text messaging, email, or whatever other electronic communication a customer consents to. Applicators must get this consent in writing before making the application.

**The rule still requires that applicators provide this information within 30 days after the application, and the necessary information is still the same:**

- Telephone number where customer can contact the applicator
- Name and license number of whoever made the application or supervised it
- The crop, commodity or site to which the pesticide was applied
- Specific description of location of the site
- Date and starting and ending time of the application
- Product name or common chemical name and EPA registration number of pesticide applied
- Amount of pesticide applied
- Post-application precautions
- A copy of the label or notice that the customer may request it



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