

NOTICE OF PROPOSED GUIDANCE DOCUMENT

Outdoor Advertising Service Club & Religious Signs (DTSD87)

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment on Outdoor Advertising Service Club & Religious Signs (DTSD87), WI STAT Ch. 84, a proposed guidance document.

PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION

Comments may be submitted to the Wisconsin Department of Transportation for 21 days by:

1. Department's

website: <https://trust.dot.state.wi.us/act369/?id=DTSD87&uri=https://wisconsindot.gov/Pages/doing-bus/real-estate/outdoor-adv/serv-rel-signs.aspx&division=DTSD&tags=84.3&tags=Trans201>

2. Mailing written comments to:

Division of Transportation System Development
Wisconsin Department of Transportation
4822 Madison Yards Way
PO Box 7965
Madison, WI 53707-7965

WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT

The final version of this guidance document will be posted at wisconsindot.gov to allow for ongoing comment.

AGENCY CONTACT

dotdtsdguidancedocs@dot.wi.gov



State of Wisconsin Department of Transportation

Service club and religious notices

Highway maintenance

Outdoor advertising
signs

On-property signs

Off-property signs

Official signs

Municipal welcome
signs

Service club and religious
notices

Directional and
informational signs

Specific information
signs

Tourist oriented
directional signs

White arrow boards

Community wayfinding
signs

Supplemental
generator signs

Outdoor advertising
directional signs

Improperly placed signs

Outdoor advertising
signing contacts

Traffic signing contacts

Service club and religious notices provide information relating to facility locations, services or meetings. The signs must be located on private property and cannot be larger than eight square feet in size. There is no annual fee for these signs.



Location

- Private property (off highway right-of-way)
- On controlled routes

Size

- 8 square feet maximum area

Content

- Information related to meetings of nonprofit service clubs or charitable associations, or religious services.

Fabrication, installation and maintenance Applicant

- Paid for by Applicant

Relevant law, code, manual

- s. 84.30(3)(a) Wis. Stats.
- s. Trans 201.05 Wis. Adm. Code

Application

- [\[w\] Outdoor sign installation application and permit \(DT1680\)](#)
- [\[w\] Service club and religious notices checklist \(DT1681\)](#)
- Application Fee: **None**

Contact

- [WisDOT Region Outdoor Advertising Signing Contact](#)