

NOTICE OF PROPOSED GUIDANCE DOCUMENT

Law Enforcement Action Kit – Letter to the editor for local police agencies participating in the annual “Click It or Ticket” seat belt campaign from June 22 – July 5

Pursuant to Wis. Stat. s. 227.112, the Wisconsin Department of Transportation is hereby seeking comment on a letter to the editor for local law enforcement agencies participating in the annual Click It or Ticket seat belt mobilization from June 22 – July 5, 2020, a proposed guidance document impacting state statute 347.48 related to seat belts.

PUBLIC COMMENTS AND DEADLINE FOR SUBMISSION

Comments may be submitted to the Wisconsin Department of Transportation for 21 days at:

1. The WisDOT website: <https://wisconsindot.gov/Pages/home.aspx>
2. <https://trust.dot.state.wi.us/act369/?id=OPA656&uri=file:W/RELEASES/REL20/DSP/LEAK-SampleLettertotheeditor2020.docx&division=OPA>
3. Mail written comments to:

Office of Public Affairs
Wisconsin Department of Transportation
4822 Madison Yards Way
PO Box 7910
Madison, WI 53707-7910

WEBSITE LOCATION OF FINAL GUIDANCE DOCUMENT

The final version of this guidance document will be posted at wisconsindot.gov to allow for ongoing comment.

AGENCY CONTACT

DOTOPAGuidanceDocs@DOT.WI.GOV



Click It or Ticket SAMPLE LETTER TO THE EDITOR

From the Wisconsin DOT, Division of State Patrol,
Bureau of Transportation Safety

YOUR AGENCY'S LETTERHEAD

Dear Editor,

Traveling our highways is a big responsibility. But there's one simple step all motorists can take to help prevent injuries, deaths and ease the burden on emergency responders: wear a safety belt. Every seat. Every trip.

As part of our broader public safety efforts, **[your agency]** will join other Wisconsin law enforcement agencies in the "Click It or Ticket" seat belt mobilization from June 22 to July 5.

As always, the goal is not to stop or cite motorists. Our emphasis is on public education and voluntary compliance with traffic laws designed to keep everyone safe. Currently in Wisconsin, about 90 percent of motorists routinely buckle up. Still, about half the car and truck occupants killed in Wisconsin traffic crashes every year are not wearing a safety belt.

During Click It or Ticket and throughout the year, our message to motorists is simple: protect yourself by wearing a safety belt, watch your speed and drive alert. By doing these things, you'll also be supporting our valued health care professionals and emergency responders. Thanks for helping us move towards Zero Deaths on Wisconsin roads.

[Signature]

[Name & Agency]